



CITY OF LARGO

Community Development Department
Planning Division | 727-587-6749 Ext. 7301
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For Planning Division Use Only
Date:
Reviewer:
BTR:
Fee:
PROJECT NUMBER:

GRANDING OPENING PROMOTIONAL SIGN APPLICATION

APPLICANT INFORMATION

Name: _____ Email: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Cell: _____

SIGN INFORMATION

Type of Display

- Banner Feather Sign Free-standing Sign Waver Inflatable Portable Message

Quantity: One (1) Grand Opening Banners/Promotional Sign Per Business. No more than one (1) Inflatable per property.

Guidelines: Per Section 12.7.3(E) of the Largo Comprehensive Development Code (CDC)

Is this sign associated with a Grand Opening? Yes No

Date of Display: From: _____ To: _____

CHECKLIST: SUBMIT ONE (1) COPY OF THE FOLLOWING WITH THIS APPLICATION:

- Letter of authorization from the property owner
- A current legal survey, or site plan, showing the location of the Grand Opening Banners / Promotional Sign and/or inflatable in relation to property lines, rights-of-way, easements, and improvements (buildings, driveways, etc.) within, and adjacent to, the property.
- \$50 fee if applicable (fee is waived for signs associated with a grand opening).
- Attached Temporary Event Permit application, if applicable. The fee is \$75.00 per event.

GUIDELINES: Per Section 12.7.3(E) of the Largo Comprehensive Development Code (CDC):

Grand Opening Banners / Promotional Signs and non-conventional forms of advertisement (persons dressed as characters or products or persons holding signs/waving and/or inflatables, as well as portable messaging signs) may be displayed for a maximum of 15 days during a grand opening, going-out-of-business, and temporary events of limited duration only. All non-conventional Grand Opening Banners / Promotional Signs also require the acceptance of a temporary event permit.

Grand Opening Banners / Promotional Signs may be displayed in fifteen (15) continuous day increments, per permit, up to a maximum of forty-five (45) days per business per calendar year.

Grand Opening Banners / Promotional Signs must be on private property and must be set back at least 15 feet from right-of-way/property lines and not obstructing required visibility triangles.

Maximum Dimensions:

- A.** Affixed to building - Banner signs are not to exceed thirty-two (32) square feet and eight (8) feet in height. Signs must be securely affixed to a building.
- B.** Freestanding Promotional Signs (including portable messaging signs) – Not to exceed thirty-two (32) square feet total and eight (8) feet in height.
- C.** Attached to pole - One (1) fabric attached to a vertical pole (feather sign) not to exceed twelve (12) feet in height and thirty-two (32) square feet in total area.
- D.** Inflatables - One (1) inflatable, twenty-five (25) feet in height. Must be ground mounted. Copy on an inflatable shall be in lieu of, and subject to the standards for, allowable Promotional Sign area, which is limited to thirty-two (32) square feet total.

I have read and understand the above restrictions.

APPLICANT'S SIGNATURE _____

DATE _____