

Constant Contact Survey Results

Survey Name: Largo Municipal Golf Course - Community Survey

Response Status: Partial & Completed

Filter: None

6/9/2020 11:41 AM EDT

***Are you a current or prior customer of Largo Municipal Golf Course?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			227	75.1 %
No			74	24.5 %
No Response(s)			1	<1 %
Totals			302	100%

***Did you complete the Largo Municipal Golf Course customer survey (also referred to as simply the "Customer Survey" in some communications)?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			28	9.2 %
No			170	56.2 %
No Response(s)			104	34.4 %
Totals			302	100%

TextBlock:

If you are a current or prior customer of Largo Municipal Golf Course, you should have received an email with a link to a separate survey specifically for Golf Course customers. If you are a customer and did not receive this email link, please email the Community Engagement Administrator at connect@largo.com or call 727-587-6740 Ext. 7630. The customer survey is also available in paper form at the golf course facility during hours of operation. You are still welcome to continue and complete this general community survey which includes additional questions related to community services and amenities. Please note that some questions are the same as on the Golf Course survey.

TextBlock:

Section 1: Golf Course as a Community Amenity It is important for us to hear the perspectives of golfers and non-golfers alike. These first few questions will focus on golfing as a community amenity/benefit, then we will ask for your insights on broader community services, followed by a section that explores considerations for future planning efforts for the Largo Municipal Golf Course. Please note: this survey platform does not include a feature to "go back" to a prior section of the survey. Before clicking on "continue" to move to the next section, review and confirm your responses on each page. The final page of the survey does include an "additional questions and comments" box, if needed.

How often do you golf at any golf facility in the Tampa Bay Area? (Select one response that best describes your experience)

Answer	0%	100%	Number of Response(s)	Response Ratio
Only for tournaments			3	<1 %
A few times a year (2-4 times a year)			32	10.5 %
Several times a year (5-10 times a year)			25	8.2 %
Nearly every month			19	6.2 %
Nearly every week			47	15.5 %
Multiple times a week			41	13.5 %
Never / Do not golf			55	18.2 %
No Response(s)			80	26.4 %
Totals			302	100%

How often does another member of your household (including family visitors) golf at any golf facility in the Tampa Bay Area? (Select one response that best describes the experience of the household member or visitor that golfs most often)

Answer	0%	100%	Number of Response(s)	Response Ratio
Only for tournaments			4	1.3 %
A few times a year (2-4 times a year)			34	11.2 %
Several times a year (5-10 times a year)			26	8.6 %
Nearly every month			27	8.9 %
Nearly every week			26	8.6 %
Multiple times a week			28	9.2 %
Never / Do not golf			76	25.1 %
No Response(s)			81	26.8 %
Totals			302	100%

How important do you feel it is for Largo to have a Golf Course within the City limits?

1 = Not at all Important, 2 = Somewhat Unimportant, 3 = Neutral, 4 = Somewhat Important, 5 = Very Important

	1	2	3	4	5	Number of Response(s)	Rating Score*
						218	4.4

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

How would you rank order the following features of the Largo Municipal Golf Course from what you feel is the most important feature to the least important feature (1 = most important; 6 = least important)?

1 = Most Important

Answer	1	2	3	4	5	6	Number of Response(s)	Ranking Score*
Provides green space							209	2.7
Provides a social network for customers							209	3.5
Provides an outdoor recreation opportunity for residents							209	2.1
Attracts visitors to Largo							209	3.9
Attracts new residents to Largo							209	4.4
Provides a filter (e.g., through natural grasses) for stormwater							209	4.3

*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.

Please describe any other benefits of the Largo Municipal Golf Course.

121 Response(s)

TextBlock:

Section 2: Community Needs This section will explore the broader community needs of the region to inform this and other planning efforts.

* Are you a full-time resident of Largo?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			141	46.6 %
No			75	24.8 %
No Response(s)			86	28.4 %
Totals			302	100%

***Are you a resident of Pinellas County?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			45	14.9 %
No			27	8.9 %
No Response(s)			230	76.1 %
Totals			302	100%

***Are you a part-time resident of Largo (e.g., snowbird)?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			51	16.8 %
No			21	6.9 %
No Response(s)			230	76.1 %
Totals			302	

***What is your zip code of your home address? (e.g., 33779)**

208 Response(s)

To what extent are you satisfied with the following community services and supports for your neighborhood (i.e., the neighborhood where you live the majority of the year that corresponds to the zip code you provided)?

1 = Very Unsatisfied, 2 = Unsatisfied, 3 = Satisfied, 4 = Very Satisfied

Answer	1	2	3	4	Number of Response(s)	Rating Score*
Access to affordable housing					200	3.2
Access to a variety of food options (e.g., grocery stores, markets)					206	3.6
Access to local businesses					206	3.5
Access to health care providers					204	3.4
Access to public transportation					203	3.1
Access to green spaces					205	3.2
Access to affordable recreation activities					204	3.3
Access to support by City staff (e.g., able to communicate directly with City staff when needed)					196	3.1
Access to support by City services (e.g., recycling and trash pick-up)					202	3.2

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

How often do you use the following community amenities which are located close (within 2 miles) to the Largo Municipal Golf Course?

1 = Never, 2 = Not often (a few times a year), 3 = Often (a few times a month), 4 = Very often (weekly or more)

Answer	1	2	3	4	Number of Response(s)	Rating Score*
Southwest Recreation Complex					204	2.1
Walsingham Park					205	2.8
Ridgecrest Park					196	1.5
Greater Ridgecrest Branch YMCA					195	1.2
McGough Nature Park (includes Narrows Environmental Education Center)					199	2.2
Florida Botanical Gardens					201	2.4
Heritage Village					202	2.1
John R. Bonner Nature Park					199	2.1

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

TextBlock:

Please use this map as reference for the following questions when estimating a distance of "within 2 miles". Map References:North of Golf Course (SW Recreation Complex, residential and medical centers)North-East of Golf Course (Ridgecrest Park, residential)East of Golf Course (Florida Botanical Gardens, Heritage Village, commercial centers)South-East of Golf Course (Walsingham Road, Walsingham Park)South of Golf Course (Walsingham Road, Oakhurst Elementary, residential)West of Golf Course (McGough Nature Park, Bonner Nature Park, commercial centers, harbor and Gulf Blvd.)

What do you see as the strengths of this community, thinking about the surrounding area within 2 miles of the Largo Municipal Golf Course, in regard to local services and amenities?

141 Response(s)

What

do you see as local services and amenities that need improvement in this community, thinking about the surrounding area within 2 miles of the Largo Municipal Golf Course ?

121 Response(s)

TextBlock:

Section 3: Considerations for Future Use(s) of the Largo Municipal Golf Course
As the City of Largo assesses the future use(s) of Largo Municipal Golf Course, all ideas are welcome and will be considered. This section will explore some ideas that have been raised and also provide space for you to include any additional perspectives. Background Information: Looking 5-10 years ahead, the Largo Municipal Golf Course will require significant investments that are currently unfunded.

In good stewardship of tax dollars, the City has partnered with Urban Land Institute (ULI) to ensure planning efforts consider all opportunities of future use. A Technical Assistance Panel led by professionals of ULI will explore the built and natural environment of the area, and provide recommendations to be carefully considered, communicated, and strategically planned looking into the next decade. Your input on this survey will bring a critical perspective to that discussion. Find out more at Largo.com/GolfUpdates.

How likely would you be to visit Largo Municipal Golf Course if it changed to any of the following? Descriptions for reference:
9-hole course: A typical golf course consists of 18 holes but nine hole courses are common and can be played twice through for 18 holes. (Source: IGF)
Frisbee / Disc Golf: Disc golf is played much like golf. Instead of a ball and clubs, though, players use a flying disc or Frisbee®. Disc golf is often free to play in public parks, although there are also some pay-to-play courses. (Source: PDGA)
FootGolf: FootGolf is a precision sport, a combination of the popular sports of soccer and golf, being more closely related to golf. A player kicks a soccer ball on the fairway of a golf course into a cup in as few shots as possible. (Source: American FootGolf Federation)
Driving Range: A driving range is an area where golfers can practice their golf swing. It can also be a recreational activity. TopGolf facilities is one example of a higher-tech driving range facility. (Various sources)
Miniature Golf: Miniature Golf is a mini version of the parent game, characterized by its short length (usually within 10 yards from tee to cup). "Minigolf" courses include a variety of interesting and tricky obstacles for players to putt through, over, under and around. (Sources: WMF)

1 = Very Unlikely, 2 = Unlikely, 3 = Likely, 4 = Very Likely






Answer	1	2	3	4	Number of Response(s)	Rating Score*
9-hole Course					192	2.7
Frisbee Golf / Disc Golf					188	1.6
FootGolf					187	1.6
Driving Range					188	2.7
Miniature Golf					188	2.0

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

As alternative uses to the golf course may become a reality in the future, what other primary land uses for what is now the Largo Municipal Golf Course should we consider that may meet community need? (Select all that apply.)

Descriptions for reference:

- Trails and Park Land: Green space (trees, natural grasses, etc.) open to the public as a public park that may include: trails, playground, open recreation fields, etc.
- Stormwater Management: An area that provides filtration through natural grasses, and can reduce run-off and flooding in the surrounding area during storm events. Surfaces such as pavement and roofs prevent precipitation from naturally soaking into the ground (e.g., water runs rapidly into storm drains, sewer systems and drainage ditches and can cause flooding, erosion, system overflow and other issues). Stormwater design and "green infrastructure" capture and reuse stormwater to maintain or restore natural water management. (Source: EEC Environmental)
- Recreation Center: A facility with indoor/outdoor exercise equipment and programming (e.g., pool, exercise machines, workout classes, sports equipment). The Southwest Recreation Complex is located near the Largo Municipal Golf Course and could be updated into a new facility at that location.

Answer	0%	100%	Number of Response(s)	Response Ratio
Trails and Park Land			123	85.4 %
Stormwater Management (green space)			75	52.0 %
Recreation Center (e.g., updated location for Southwest Recreation Complex)			53	36.8 %
Housing / Residential			15	10.4 %
Commercial Development (grocery, businesses, etc.)			6	4.1 %
Totals			144	100%

What other ideas should the City consider for future use(s) or improvements to the Largo Municipal Golf Course? (For example, the facility could have a single use or multiple uses, golf-related, not golf-related, etc.)

108 Response(s)




Of the potential alternative uses to the Largo Municipal Golf Course listed above (trails and park land; stormwater management; recreation center; housing/residential; commercial development), are there any specific uses that you feel the City should avoid? If so, why?

121 Response(s)




TextBlock:

Please use this map as reference for the following questions when estimating a distance of "within 2 miles". Map References: North of Golf Course (SW Recreation Complex, residential and medical centers) North-East of Golf Course (Ridgecrest Park, residential) East of Golf Course (Florida Botanical Gardens, Heritage Village, commercial centers) South-East of Golf Course (Walsingham Road, Walsingham Park) South of Golf Course (Walsingham Road, Oakhurst Elementary, residential) West of Golf Course (McGough Nature Park, Bonner Nature Park, commercial centers, harbor and Gulf Blvd.)




*** Do you consider that you live close to the Largo Municipal Golf Course (within 2 miles)?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			145	48.0 %
No			47	15.5 %
No Response(s)			110	36.4 %
Totals			302	100%

*** Do you consider that you work close to the Largo Municipal Golf Course (within 2 miles)?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			64	21.1 %
No			128	42.3 %
No Response(s)			110	36.4 %
Totals			302	100%

*** Do you own a business near the Largo Municipal Golf Course (within 2 miles)?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			9	2.9 %
No			183	60.5 %
No Response(s)			110	36.4 %
Totals			302	100%

To what extent do you feel your lifestyle would be impacted if the Largo Municipal Golf Course was replaced with a different use not related to golf? (Briefly describe any potential impacts to your lifestyle in the comment box.)

1 = Not at all impacted, 2 = Somewhat impacted, 3 = Very impacted

	1	2	3	Number of Response(s)	Rating Score*
				185	2.5

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Is there anything else you'd like to share that we should keep in mind for future planning efforts related to the Largo Municipal Golf Course?

92 Response(s)

TextBlock:

Section 4: Demographics The following responses will be helpful to ensure we are including multiple perspectives throughout the City's community engagement efforts. All questions are optional.

What is your age?

Answer	0%	100%	Number of Response(s)	Response Ratio
19 years old and younger			0	0.0 %
20-34 years old			7	2.3 %
35-54 years old			49	16.2 %
55-74 years old			121	40.0 %
75 years old and older			14	4.6 %
No Response(s)			111	36.7 %
Totals			302	100%

Do you have any children (under the age of 18) living in your household?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			41	13.5 %
No			148	49.0 %
No Response(s)			113	37.4 %
Totals			302	100%

What is your household's annual income? (Please select the range that best represents your household's estimated annual income.)

Answer	0%	100%	Number of Response(s)	Response Ratio
Less than \$15,000			0	0.0 %
\$15,000-\$25,000			4	1.3 %
\$25,001-\$35,000			9	2.9 %
\$35,001-\$50,000			17	5.6 %
\$50,001-\$75,000			44	14.5 %
\$75,001-\$100,000			31	10.2 %
\$100,001-\$150,000			49	16.2 %
\$150,001-\$200,000			17	5.6 %
More than \$200,001			10	3.3 %
No Response(s)			121	40.0 %
Totals			302	100%

What is your race/ethnicity? (Select the response that best describes you.)

Answer	0%	100%	Number of Response(s)	Response Ratio
Asian / Pacific Islander			2	<1 %
Black / African-American			2	<1 %
Latino / Hispanic			4	1.3 %
White / Caucasian			166	54.9 %
Native American / Alaska Native			1	<1 %
Prefer not to answer			13	4.3 %
Not listed (may include response below)			0	0.0 %
No Response(s)			114	37.7 %
Totals			302	100%

What is your gender? (Select the response that best describes you.)

Answer	0%	100%	Number of Response(s)	Response Ratio
Female			65	21.5 %
Male			110	36.4 %
Non-binary			1	<1 %
Prefer not to answer			10	3.3 %
Not listed (may include response below)			2	<1 %
No Response(s)			114	37.7 %
Totals			302	100%

What is your email? (Please note that including your email and/or phone number enables us to avoid any duplicate surveys.)

135 Response(s)

What is your phone number? (Please note that including your email and/or phone number enables us to avoid any duplicate surveys.)

102 Response(s)

Thank you for taking the time to complete this survey. As we continue reaching out to the community over the course of this planning effort, are there any specific stakeholders, businesses, or community groups that you'd suggest we reach out to directly? Please include any contact information, as available.

28 Response(s)

Do you have any additional comments or questions? Please share below.

45 Response(s)