



City of Largo Agenda Item 2

Meeting Date
11/06/18

Presenter: Karisa Rojas-Norton, ED Coordinator

Department: CD – Community Development

TITLE:

LARGO SMALL BUSINESS MONTH PROCLAMATION

Every year, governmental organizations and business groups across the nation have endorsed the Saturday after Thanksgiving as “Small Business Saturday.” Typically, the weeks leading up to and after Thanksgiving are of great economic significance to the retail and merchant community. This is the eighth year Largo has recognized Small Businesses during November. November is designated as “Largo Small Business Month” in order to create awareness of the impact local businesses have on the quality of life in the City. As part of the activities for Small Business Month the City of Largo is doing the following:

- A one-month moratorium on temporary event permit fees in order to encourage businesses to market and host local shopping events during the month of November in preparation for the holiday season.
- Hosting a free event for businesses, “Run, Hide, Fight for Your Business” with the Largo Police Department on November 15, 2018, at 8:30 a.m. All businesses are encouraged to attend this important training. The event will provide a detailed overview with strategies, physical drills, and a live scenario exercise to train and empower business owners with knowledge and understanding of options available.
- Sponsoring the “Best of Largo” contest with the *Largo Leader*. Everyone is encouraged to vote for their favorite Largo Businesses at BestofLargo.tbnweekly.com Voting ends November 15th.

More information about each activity is available on Largo.com/business.

Budgeted Amount: \$0.00 Budget Page No(s): NA Available Amount: \$0.00 Expenditure Amount: \$0.00

Additional Budgetary Information: NA

Funding Source(s): NA Sufficient Funds Available: Yes No Budget Amendment Required: Yes No Source: N/A

City Attorney Reviewed: Yes No N/A Advisory Board Recommendation: For Against N/A Consistent With: Yes No N/A Economic Development Plan

Potential Motion/ Direction Requested: N/A

Staff Contact: Karisa Rojas-Norton X7206 krojasno@largo.com

Attachments: Proclamation

CITY OF LARGO
PROCLAMATION

WHEREAS, Largo small businesses and their determination, commitment and innovation are the cornerstone of Largo's economy and represent opportunity, independence and the spirit of entrepreneurship; and

WHEREAS, small businesses are responsible for creating nearly two-thirds of net new jobs in the United States each year, and employ more than half of all Americans; and

WHEREAS, Largo's businesses contribute to the vibrancy of this community, keep money in the local economy, create jobs, offer important and essential services, and employ a diverse workforce; and

WHEREAS, the Largo City Commission is pleased to recognize the accomplishments of our existing businesses; entrepreneurs; small, veteran, minority and women-owned businesses; and the major employers that contribute greatly to the economic fabric of our community; and

WHEREAS, Largo Small Business Month was established to celebrate local entrepreneurs, their success stories, and to encourage local support to ensure that Largo's businesses can continue to compete, succeed and grow.

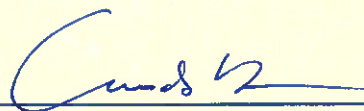
NOW, therefore, I, **WOODY BROWN, MAYOR OF THE CITY OF LARGO, FLORIDA**, and on behalf of the City Commission, do hereby proclaim the month of November 2018 as


LARGO SMALL BUSINESS MONTH

in the City of Largo.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the City of Largo, Florida, to be affixed this 6th day of November, 2018.




MAYOR

ATTEST: 
CITY CLERK