Small businesses play a major role in both the local and national economy. The Small Business Administration reports that small businesses account for 66% of all net new jobs. In Florida alone, small businesses employ over 3.3 million people, which is 42.2% of the private workforce. Largo is home to over 4,000 small businesses. To celebrate the important role that small entrepreneurship plays in the City of Largo, the City Commission has proclaimed the month of November, also the busiest shopping month of the year, as Largo Small Business Month for the past seven years.

Each year the City has celebrated Largo Small Business Month during November and the City Commission has adopted a moratorium on the collection of Temporary Event Permit Application Fees in the amount of $75 per application. As in previous years, staff is once again proposing the moratorium as outlined in the attached Resolution No. 2224. The moratorium will provide Largo’s businesses an opportunity to host various events such as sidewalk sales and on-site promotional events at no charge to them in anticipation of the holiday shopping season. Last year, there were eight temporary events held by businesses during Largo Small Business Month. While no fee will be charged to the businesses that choose to participate, they will still be required to submit the Temporary Event Application for life safety review. A proclamation for adoption of “Largo Small Business Month” is scheduled for the ceremonial portion of the November 6, 2018 City Commission meeting.

**RESOLUTION NO. 2224 - A MORATORIUM ON THE COLLECTION OF TEMPORARY EVENT FEES FOR THE MONTH OF NOVEMBER 2018 (LARGO SMALL BUSINESS MONTH)**

<table>
<thead>
<tr>
<th>Budgeted Amount:</th>
<th>$0.00</th>
<th>Available Amount:</th>
<th>$0.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budget Page No(s.):</td>
<td>NA</td>
<td>Expenditure Amount:</td>
<td>$0.00</td>
</tr>
<tr>
<td>Additional Budgetary Information:</td>
<td>NA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding Source(s):</td>
<td>NA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sufficient Funds Available:</td>
<td>(\text{Yes} )</td>
<td>Budget Amendment Required:</td>
<td>(\text{No} )</td>
</tr>
<tr>
<td>City Attorney Reviewed:</td>
<td>(\text{Yes} )</td>
<td>Advisory Board Recommendation:</td>
<td>(\text{For} )</td>
</tr>
<tr>
<td>Economic Development Plan</td>
<td>N/A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consistent With:</td>
<td>(\text{Yes} )</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Potential Motion/Direction Requested:</td>
<td>I MOVE TO APPROVE/DISAPPROVE RESOLUTION NO. 2224.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Staff Contact: Karisa Rojas-Norton, ED Coordinator X7206 krojasno@largo.com

Attachments: Resolution No. 2224
RESOLUTION NO. 2224

A RESOLUTION OF THE CITY OF LARGO, FLORIDA, ADOPTING A ONE MONTH MORATORIUM ON TEMPORARY EVENT PERMIT FEES FOR COMMERCIAL AND MULTI-FAMILY DEVELOPMENTS; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Largo encourages growth and retention of small businesses; and

WHEREAS, small businesses form the building blocks of our local economy, create employment opportunities and spark innovation; and

WHEREAS, more than half of Americans either own or work for a small business and create two out of three net new jobs in the United States; and

WHEREAS, small businesses give back to our community and provide opportunities for many residents to achieve financial success and independence; and

WHEREAS, the City of Largo is committed to helping small businesses thrive and seeks to honor and celebrate these businesses during the month of November.

NOW, THEREFORE, THE CITY OF LARGO CITY COMMISSION HEREBY RESOLVES:

Section 1. That a moratorium on the collection of the $75.00 Temporary Event Permit Fee for Commercial/Multi-Family developments as provided in Section 4(B)(13)(a) of the City of Largo Fee Schedule is hereby approved for the month of November, 2018.

Section 2. That this resolution shall take effect immediately upon its adoption.

PASSED AND ADOPTED THIS _____ DAY OF ________________, 2018.

CITY OF LARGO, FLORIDA

__________________________________________
Louis L. Brown, Mayor

REVIEWED AND APPROVED: ATTEST:

__________________________________________
Alan Zimmet, City Attorney

__________________________________________
Diane Bruner, City Clerk