



### City of Largo Agenda Item 19

**Meeting Date**  
10/16/18

Presenter:

Department:

**TITLE:**

**RESOLUTION NO. 2224 - A MORATORIUM ON THE COLLECTION OF TEMPORARY EVENT FEES FOR THE MONTH OF NOVEMBER 2018 (LARGO SMALL BUSINESS MONTH)**

Small businesses play a major role in both the local and national economy. The Small Business Administration reports that small businesses account for 66% of all net new jobs. In Florida alone, small businesses employ over 3.3 million people, which is 42.2% of the private workforce. Largo is home to over 4,000 small businesses. To celebrate the important role that small entrepreneurship plays in the City of Largo, the City Commission has proclaimed the month of November, also the busiest shopping month of the year, as Largo Small Business Month for the past seven years.

Each year the City has celebrated Largo Small Business Month during November and the City Commission has adopted a moratorium on the collection of Temporary Event Permit Application Fees in the amount of \$75 per application. As in previous years, staff is once again proposing the moratorium as outlined in the attached Resolution No. 2224. The moratorium will provide Largo’s businesses an opportunity to host various events such as sidewalk sales and on-site promotional events at no charge to them in anticipation of the holiday shopping season. Last year, there were eight temporary events held by businesses during Largo Small Business Month. While no fee will be charged to the businesses that choose to participate, they will still be required to submit the Temporary Event Application for life safety review. A proclamation for adoption of “Largo Small Business Month” is scheduled for the ceremonial portion of the November 6, 2018 City Commission meeting.

Budgeted Amount:  Budget Page No(s).:  Available Amount:  Expenditure Amount:

Additional Budgetary Information:

Funding Source(s):  Sufficient Funds Available:  Yes  No Budget Amendment Required:  Yes  No Source:

City Attorney Reviewed:  Yes  No  N/A  
 Advisory Board Recommendation:  For  Against  N/A  
 Consistent With:  Yes  No  N/A

Potential Motion/ Direction Requested:

Staff Contact:

Attachments:

