AGENDA
LARGO CITY COMMISSION WORK SESSION

4:00 PM
October 9, 2018
Community Room

A. Business Spotlight

1. Poké Rose – Karisa Rojas-Norton

B. Presentations

2. Pinellas County West Bay Drive Complete Streets Concept Plan Update – Barry Westmark
3. Comprehensive Development Code Updates – Teresa Brydon, Katrina Lunan-Gordon
4. Amendment One Presentation – Henry Schubert

C. Board/Committee Reports:

Forward Pinellas – Vice Mayor Smith
Homeless Leadership Board – Commissioner Holck
North Pinellas Cultural Alliance – Commissioner Robinson
Suncoast League of Cities – Commissioner Carroll
Pinellas Suncoast Transit Authority – Commissioner Fenger
Tampa Bay Regional Planning Council – Mayor Brown
Area Agency on Aging – Commissioner Fenger

Items from Commissioner Carroll, Vice Mayor Smith, Commissioner Robinson, Commissioner Holmes, Commissioner Holck, Commissioner Fenger, Mayor Brown, City Manager Schubert, Action Items
The Business Spotlight provides an opportunity for the City Commission to have an abbreviated dialogue during the Work Session where owners introduce their business, share how they chose Largo as a place to do business, identify some of their challenges and discuss ways the City of Largo can assist. For the October Work Session meeting, the Business Spotlight series features the Poké Rose restaurant and owners Jason Cline and Daniel Cline, who serve as Executive Chef, and Director of Operations, respectively. Poké Rose specializes in signature Hawaiian-style poké, which is a raw fish salad served as an appetizer or entree with various seasonings, and fresh, locally served vegetables and other ingredients. Other signature dishes include chicken, shrimp, tofu, and other rice and noodle entrees, all gluten free.

In 2008, Jason, after spending over 20 years in the restaurant industry in California and Florida, moved back to St. Petersburg to work as the executive Chef of The Birchwood and Bin 27 Bistro, before starting his own restaurant group. His cousin Daniel, with an extensive background in Quality Management, food service and military base construction joined him to start and grow the restaurant group in the Tampa Bay area. They opened their first location at the Hall on Franklin in Tampa and their following grew. The company decided to take their first Pinellas County location to Largo and in 2018 opened at 13100 Seminole Boulevard, Suite 103, in the Seminole Retail Plaza near the Pinellas County Sheriff’s complex, and across from Largo Mall.

Their signature dishes have been praised by food critics and blogs and the restaurant’s entrees were named number two in a Tampa Bay Times ranking of Tampa Bay’s best bowls. Although their concept is a quick service restaurant, it’s not a typical grab-and-go establishment. Upscale décor, quality ingredients, a stock of craft beers, wine and other beverages draw in a diverse crowd looking for something different. More information is available at Pokerose.com.
The purpose of this memorandum is to update the City Commission on a West Bay Drive Complete Streets Concept Plan under development by Pinellas County. The Plan considers multimodal improvements to West Bay Drive from the Belleair Causeway Bridge to Clearwater-Largo Road and builds on the Complete Streets Pilot Study concepts presented to the City Commission by Forward Pinellas at the January 2018 Work Session.

Pinellas County hosted a joint agency meeting in August, led by Pinellas County staff and their consultant, Kimley-Horn to discuss the Concept Plan. Representatives from Forward Pinellas, the City of Belleair Bluffs, the City of Belleair Beach, and City of Largo Community Development and Engineering were in attendance. The purpose of the meeting was to discuss potential multimodal improvements to be coordinated with upcoming roadway resurfacing. Pinellas County staff created four segments with distinct characteristics that influence multimodal design for each segment:

- Belleair Causeway Bridge to Indian Rocks Road
- Indian Rocks Road to 20th St NW
- 20th St NW to Pinellas Trail
- Pinellas Trail to Clearwater-Largo Road.

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Concepts discussed at this meeting included:

- traffic calming to reduce average motorist speed to the 35 mph posted speed limit
- a recommendation that lane widths be no less than 11 ft
- consideration of safety benefits for bicycle lanes adjacent to traffic or on a dedicated path
- agreement on considering landscaped medians in coordination with businesses.

Kimley-Horn is scheduled to prepare two design concepts per segment for the corridor, which will be included in a report to be produced in November 2018. Two additional agency meetings are planned, and Pinellas County has requested that the City of Largo provide feedback on the design process.
The Comprehensive Development Code (CDC) applies to the entire City including the two Community Redevelopment Districts (CRD’s). Within the CDC, there are definitions of the Character Districts as well as the allowable uses for these areas in the CRD’s. When the two CRD Plans were written, they provided a future opportunity to establish Supplemental Standards for some uses. Table 6-2: Allowable Uses Within Land Uses Within the CRDs, identify the uses as well as any additional provisions required in order for a use to be allowed in a Character District. Because there are no Supplemental Standards in place, the process has been to make the uses Conditional. Staff would like to establish Supplemental Standards in order to simplify the allowable uses within CRDs and make the process business friendly and less time consuming.

In addition to the Supplemental Standards for the CRDs, staff is also recommending a few modifications to the CDC that includes a new land use category classification, Commercial Recreation. The definition of this new land use category classification that was adopted in the Comprehensive Plan (effective date of September 2, 2018) is:

This classification is generally appropriate to locations adjacent to activity centers or areas designated for commercial use; in water-dependent locations for marina and boat service use; and with good access to major transportation facilities so as to serve the commercial recreation and major sports facility needs of the resident and tourist population.

Staff will be updating the CDC with the characteristics and the allowable use table.
Several proposed amendments to the Florida Constitution are included on the November general election ballot. Amendment 1 would increase the homestead exemption by up to $25,000 for properties having a taxable value of at least $100,000. City Manager Schubert will present an overview of this proposed amendment and how it would affect property owners in the City of Largo.

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<td>Staff Contact:</td>
<td>Henry Schubert, City Manager</td>
<td>727-586-7454</td>
<td><a href="mailto:hschuber@largo.com">hschuber@largo.com</a></td>
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