



### City of Largo Agenda Item 3

Meeting Date  
07/10/18

Presenter:

Department:

**TITLE:**

The City Commission gave consensus to advance the West Bay Drive Community Redevelopment District (WBD-CRD) Plan Downtown Plaza Enhancement Project at the September 13, 2016 Work Session. The project funding was added to the 2017-2021 CIP and the CRA Board adopted the project in the CRA budget for \$65,000 for the design phase and \$435,000 for construction. In April 2018, the Community Development Department retained the services of the landscape architect consultant, Booth Design Group, to work with staff and stakeholders to design the plaza to include a signature landmark feature, hardscape and landscaping that align with the design components of the WBD CRD Plan. The design contract with Booth Design Group is \$40,125.33. Construction is programmed in Fiscal Year 2019.

The project site is located in the eastern portion of the WBD CRD at the southwest corner of West Bay Drive and Seminole Boulevard. It is intended to be a landmark feature to further establish the identity of Downtown by creating a sense of place and reflecting the overall brand elements of the City. The goal is to create a “bookend” on the opposite side of Largo Central Park at the entrance of the WBD CRD and complement other public space features along the corridor such as the West Bay trail head and pocket park. This project specifically supports the Strategic Plan Community Pride focus area Initiative #1 to develop an active and interconnected downtown district.

Staff has sought input from key stakeholders including the Community Redevelopment Area Advisory Board (CRAAB), Community Development Advisory Board (CDAB); Recreation Parks and Arts Advocacy Board, the Chamber of Commerce, Largo Area Historical Society, and the Suncoast Performing Arts Foundation. Additionally, staff is conducting public outreach online via LoveLargo.com and public exhibits at the Library, Community Center and City Hall to receive input on preliminary concepts. The CRAAB and CDAB voted in favor of the project at the June 25, 2018 joint meeting.

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Budgeted Amount:  Budget Page No(s).:  Available Amount:  Expenditure Amount:

Additional Budgetary Information:

Funding Source(s):  Sufficient Funds Available:  Yes  No Budget Amendment Required:  Yes  No Source:

City Attorney Reviewed:  Yes  No  N/A Advisory Board Recommendation:  For  Against  N/A Consistent With:  Yes  No  N/A

Potential Motion/ Direction Requested:

Staff Contact:

Attachments:

Staff and the design consultant will present the development of the preliminary concepts, the preliminary range of estimated costs and seek input from the City Commission on the final design. The final design and cost estimates for the Downtown Plaza will be presented to the City Commission for approval later in the summer.