



City of Largo Agenda Item 1

Meeting Date
06/12/18

Presenter:

Department:

TITLE:

BUSINESS SPOTLIGHT- GOOD VIBES JUICE CO.

The Business Spotlight provides an opportunity for the City Commission to have an abbreviated dialogue during the Work Session where owners introduce their business, share how they chose Largo as a place to do business, identify some of their challenges and discuss ways the City of Largo can assist. The ninth Business Spotlight series features business partners Taylor Meckly, Nathan Hupp and Kathleen Hupp from the Good Vibes Juice Co., located at 1708 Missouri Ave N in Largo in the Missouri Mart shopping center.

Good Vibes Juice Co. is a smoothie and juice bar focused on serving health food such as cold pressed juice, hand-crafted nut milks, shots, cleanses, kombucha, acai bowls and raw foods. The business uses 100% organic produce and non-GMO ingredients. The company prides itself on being eco-friendly by using glass bottles, and encourages guests to return their empty bottles on their return trips to Good Vibes Juice Co. When the partners opened Good Vibes Juice Co. in Largo in 2015, there wasn't a cold-pressed bar within a 20-mile radius. The business wanted to offer a place where people could get nourishing food whether they were in a hurry or wanting to hang out for the afternoon. The business is thrilled to be involved in the community's shift towards healthier, happier living.

Since opening, the business has expanded to a second location, in downtown Dunedin. Good Vibes Juice Co. has been nominated for the Best of the Bay Awards in the category of Best Cold-Pressed Juice & Best Smoothie Bar for Creative Loafing Magazine. The company has also won the Environmental Advocate Award from the City of Dunedin and has been featured business in TampaBayPreneurs.com. More information is available on their website at www.goodvibesjuiceco.com.

Budgeted Amount: Budget Page No(s).: Available Amount: Expenditure Amount:

Additional Budgetary Information:

Funding Source(s): Sufficient Funds Available: Yes No
 Budget Amendment Required: Yes No Source:

City Attorney Reviewed: Yes No N/A
 Advisory Board Recommendation: For Against N/A
 Consistent With: Yes No N/A

Potential Motion/ Direction Requested:

Staff Contact:

Attachments: