


changes explored

MISSION, VISION & VALUES



In order to make the goals of the strategic plan a reality, the City's Mission, Vision and Values have been reevaluated. The Mission Statement remains largely unchanged, as it resonates with both the employees and the community. The Vision Statement, however, has changed drastically to depict a future that both the community and staff can identify with. The values have been significantly reduced from 11 to 4, and describe the type of employees the City needs in order to move forward as an organization and a community.

MISSION

Provide Superior Services that Inspire Community Pride

VISION

To Be the Community of Choice in Tampa Bay

VALUES

INTEGRITY

Serving the public with honesty, transparency and according to ethical standards; respecting the worth of others, and doing what is right.

COLLABORATION

Communication, engagement and teamwork that is inclusive of our internal and external partners.

PASSION

Approaching the job with devotion, enthusiasm and curiosity; caring about results and enjoying our work.

CREATIVITY

Innovative thinking that solves problems and improves service delivery.