The City of Largo is located in the heart of Pinellas County along the Gulf Coast of West Central Florida and is part of the Tampa Bay Metropolitan Statistical Area (MSA), the 18th largest in the United States. Today, Largo is the fourth largest city in Tampa Bay thanks to a great quality of life for its residents, an affordable cost of living, and proximity to a vast network of diversified businesses.
LARGO POPULATION BY AGE

MEDIAN AGE 50

Source: ESRI 2018

INCOME & HOUSEHOLDS

LARGO HOUSEHOLDS BY INCOME

$41.8K

2018 MEDIAN HOUSEHOLD INCOME

Source: ESRI 2018

Source: BEBR 2018 and Nielsen 2018

Source: ESRI 2018

Source: ESRI 2018
INCOME & HOUSEHOLDS (CONT.)

Source: ESRI 2018

BUILDING & PERMITS

Source: City of Largo Community Development 2018

PROPERTY TAX MILLAGE RATE

Source: Pinellas County Tax Collector Property Taxes
*Millage may change based on actual property location

CITY BUDGET

Source: City of Largo 2018
EDUCATION

2017 EST. POPULATION 25+ BY EDUCATION ATTAINMENT

- GRADUATE DEGREE: 3,841
- BACHELOR’S DEGREE: 9,646
- ASSOCIATE DEGREE: 6,789
- SOME COLLEGE, NO DEGREE: 14,850
- <9TH GRADE: 2,081
- GRADE 9-12: 4,558
- HIGH SCHOOL: 21,603

Source: American Community Survey, 2017

COLLEGE SCORES & GRADUATION RATE

- FLORIDA SAT AVERAGE
  - ‘17-'18: 1,014
  - ‘16-'17: 1,017
- FLORIDA ACT AVERAGE
  - ‘17-'18: 19.9
  - ‘16-'17: 19.8
- PINELLAS COUNTY GRADUATION RATE
  - ‘18-'19: 86.0%
  - ‘17-'18: 82.9%

Source: Florida Department of Education and Pinellas County Schools

PINELLAS COUNTY SCHOOL K-12 ENROLLMENT

<table>
<thead>
<tr>
<th></th>
<th>ELEMENTARY</th>
<th>MIDDLE</th>
<th>HIGH</th>
<th>PRE-K</th>
<th>CHARTER</th>
<th>OTHER</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>‘18-'19</td>
<td>39,459</td>
<td>19,580</td>
<td>28,637</td>
<td>2,755</td>
<td>6,526</td>
<td>4,470</td>
<td>101,427</td>
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<tr>
<td>'17-'18</td>
<td>40,154</td>
<td>19,752</td>
<td>28,904</td>
<td>2,659</td>
<td>6,085</td>
<td>4,627</td>
<td>102,181</td>
</tr>
</tbody>
</table>

Source: Pinellas County Schools

LARGO TOP EMPLOYERS

- TECH DATA: 2,058
- LARGO MEDICAL CENTER: 1,600
- SCC SOFT COMPUTER INC: 800
- PINELLAS COUNTY SCHOOL BOARD: 500
- DIAGNOSTIC CLINIC MEDICAL GROUP: 428

Source: City of Largo 2018

Economic Development Division | www.Largo.com | 727-586-7360
### EMPLOYMENT

#### Total Employees

<table>
<thead>
<tr>
<th>Industry Sector</th>
<th>Largo</th>
<th>Pinellas</th>
<th>Tampa Bay MSA</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>INDUSTRIES (ALL)</em></td>
<td>41,954</td>
<td>498,684</td>
<td>1,537,179</td>
</tr>
<tr>
<td>Agriculture &amp; Mining</td>
<td>8</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td>181</td>
<td>1,480</td>
<td></td>
</tr>
<tr>
<td>Manufacturing</td>
<td>116</td>
<td>1,108</td>
<td></td>
</tr>
<tr>
<td>Trans./Comm./Public Utilities</td>
<td>105</td>
<td>1,283</td>
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</tr>
<tr>
<td>Wholesale Trade</td>
<td>96</td>
<td>3,782</td>
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<tr>
<td>Retail</td>
<td>466</td>
<td>6,317</td>
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<tr>
<td>Finance</td>
<td>227</td>
<td>1,772</td>
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<tr>
<td>Service</td>
<td>1,851</td>
<td>22,669</td>
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<tr>
<td>Government</td>
<td>77</td>
<td>2,622</td>
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</table>

#### Annual Average Wage

<table>
<thead>
<tr>
<th>Year</th>
<th>PINELLAS</th>
<th>TAMPA/ST.PETE/LARGO/CLEARWATER MSA</th>
<th>FLORIDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$47,742</td>
<td>$49,094</td>
<td>$48,452</td>
</tr>
<tr>
<td>2016</td>
<td>$47,004</td>
<td>$47,969</td>
<td>$47,055</td>
</tr>
<tr>
<td>2015</td>
<td>$46,054</td>
<td>$45,677</td>
<td>$46,239</td>
</tr>
</tbody>
</table>

### Industry Sectors

- Life Sciences
- Manufacturing
- Information Technology
- Corporate HQ Operations
- Aviation & Aerospace
- Financial/Professional Services
- Homeland Security

Source: Florida Department of Economic Opportunity, 2018

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**Source:** ESRI 2018

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**Source:** Florida Department of Economic Opportunity, 2018
About the City of Largo Economic Development Division

The Economic Development Division is located within the City of Largo Community Development Department and is committed to supporting business retention, recruitment and expansion in the City of Largo. The Division is working to expand employment opportunities, increase the economic sustainability of the activity centers, support the development of a quality workforce, collaborate between public and private sectors for mutual benefit, and ensure a high quality of life for all residents. The Division produces a quarterly e-newsletter, informational demographic packets, and assists with annexations, site selection, preliminary site plan review, and much more.

The Economic Development Division is eager to be your liaison as you consider opening a business or as you navigate through the permitting or development process. We invite you to explore the pages of our website and sign up for our business e-newsletter to learn more about our community and industries. Discover how your business can profit from locating in Largo, Florida and please don't hesitate to contact us.

www.largo.com/business

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