The City of Largo is located in the heart of Pinellas County along the Gulf Coast of West Central Florida and is part of the Tampa Bay Metropolitan Statistical Area (MSA), the 18th largest in the United States. Today, Largo is the fourth largest city in Tampa Bay thanks to a great quality of life for its residents, an affordable cost of living, and proximity to a vast network of diversified businesses.
### Population

<table>
<thead>
<tr>
<th>Year</th>
<th>LARGO</th>
<th>PINELLAS</th>
<th>TAMPA BAY MSA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2022</td>
<td>87,362</td>
<td>1,008,080</td>
<td>3,250,743</td>
</tr>
<tr>
<td>2017</td>
<td>83,559</td>
<td>968,279</td>
<td>3,045,329</td>
</tr>
<tr>
<td>2010</td>
<td>78,086</td>
<td>916,542</td>
<td>2,783,243</td>
</tr>
</tbody>
</table>

Source: ESRI, 2017 and Nielsen, 2017

### Median Age*

- **LARGO**: 48 years

*Source: AGS, 2017

### LARGO Population by Age**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>2010</th>
<th>2017</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;5 yrs</td>
<td>3,509</td>
<td>3,509</td>
<td>3,593</td>
</tr>
<tr>
<td>5-9 yrs</td>
<td>3,509</td>
<td>3,593</td>
<td>3,711</td>
</tr>
<tr>
<td>10-14 yrs</td>
<td>3,593</td>
<td>3,711</td>
<td>3,753</td>
</tr>
<tr>
<td>15-24 yrs</td>
<td>7,771</td>
<td>9,442</td>
<td>10,612</td>
</tr>
<tr>
<td>25-34 yrs</td>
<td>8,857</td>
<td>10,612</td>
<td>12,617</td>
</tr>
<tr>
<td>35-44 yrs</td>
<td>12,617</td>
<td>12,032</td>
<td>12,032</td>
</tr>
<tr>
<td>45-54 yrs</td>
<td>7,520</td>
<td>4,094</td>
<td>4,094</td>
</tr>
<tr>
<td>55-64 yrs</td>
<td>9,442</td>
<td>10,612</td>
<td>12,032</td>
</tr>
<tr>
<td>65-74 yrs</td>
<td>10,612</td>
<td>12,032</td>
<td>12,032</td>
</tr>
<tr>
<td>75-84 yrs</td>
<td>12,617</td>
<td>12,032</td>
<td>12,032</td>
</tr>
<tr>
<td>85+ yrs</td>
<td>7,520</td>
<td>4,094</td>
<td>4,094</td>
</tr>
</tbody>
</table>

### Household Growth by Year

<table>
<thead>
<tr>
<th>Year</th>
<th>LARGO</th>
<th>PINELLAS</th>
<th>TAMPA BAY MSA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>38,177</td>
<td>415,876</td>
<td>1,151,263</td>
</tr>
<tr>
<td>2017</td>
<td>40,153</td>
<td>434,729</td>
<td>1,242,566</td>
</tr>
<tr>
<td>2022</td>
<td>41,726</td>
<td>450,633</td>
<td>1,318,457</td>
</tr>
</tbody>
</table>

Source: ESRI, 2017

### Income & Households

#### LARGO Households by Income

- **$15K-$25K**: 19.5%
- **$25K-$35K**: 17.9%
- **$35K-$50K**: 15.4%
- **$50K-$75K**: 12.4%
- **$75K-$100K**: 10.4%
- **$100K-$150K**: 6.8%
- **$150K-$200K**: 2.0%
- **$200K+**: 1.9%
- **<$15K**: 2.0%

**2017 Median Household Income**: $40.7K

Source: ESRI, 2017
### INCOME & HOUSEHOLDS (CONT.)

- **2017**: 40,153
- **2022**: 41,726
- **2017**: 21,042
- **2022**: 21,798

### BUILDING & PERMITS

- **FY 17**
  - BUSINESS TAX RECEIPTS: 3,523
  - PERMIT VALUATION: $91,223,394
  - PERMITS ISSUED: 6,249
  - PLAN REVIEWS: 10,516
  - INSPECTIONS CONDUCTED: 18,650

### PROPERTY TAX MILLAGE RATES

**2017 REAL PROPERTY MILLAGE RATES**

- **LARGO**: 21.0013 MILLS
- **UNINCORPORATED COUNTY (LTF)**: 21.4066 MILLS
- **CLEARWATER**: 20.4150 MILLS
- **ST PETERSBURG**: 23.882 MILLS

Source: Pinellas County Tax Collector, Property Taxes

*Millage may change based on actual property location*

### CITY BUDGET

- **CITYWIDE EXPENDITURES**
  - **FY 17**: $154,216,400
  - **FY 18**: $149,454,300

- **FY 17**
  - COMMUNITY DEVELOPMENT: 14%
  - ENGINEERING SERVICES: -
  - ENVIRONMENTAL SERVICES: 12%
  - FINANCE: 1%
  - HUMAN RESOURCES/RISK: 8%
  - INFORMATION TECHNOLOGY: 3%
  - LIBRARY: 2%
  - POLICE/FIRE RESCUE: 30%
  - PUBLIC WORKS: 14%
  - RECREATION, PARKS & ARTS: 9%
  - ADMINISTRATION/GENERAL: 8%
  - OPERATIONAL/LEGISLATIVE: 

- **FY 18**
  - COMMUNITY DEVELOPMENT: 15%
  - ENGINEERING SERVICES: 7%
  - ENVIRONMENTAL SERVICES: 13%
  - FINANCE: 1%
  - HUMAN RESOURCES/RISK: 9%
  - INFORMATION TECHNOLOGY: 3%
  - LIBRARY: 3%
  - POLICE/FIRE RESCUE: 31%
  - PUBLIC WORKS: 15%
  - RECREATION, PARKS & ARTS: 10%
  - ADMINISTRATION/GENERAL: 7%
  - OPERATIONAL/LEGISLATIVE: 

### CITYWIDE REVENUE

- **FY 17**: $154,216,400
- **FY 18**: $169,568,300

- **FY 17**
  - PROPERTY TAXES: 14%
  - OTHER TAXES: 8%
  - LICENSES & PERMITS: 5%
  - INTERGOVERNMENTAL: 20%
  - USER CHARGES: 29%
  - MISC./TRANSFERS: 14%
  - EST.UNSPENT/FUND BALANCE: 10%

- **FY 18**
  - PROPERTY TAXES: 15%
  - OTHER TAXES: 7%
  - LICENSES & PERMITS: 4%
  - INTERGOVERNMENTAL: 19%
  - USER CHARGES: 27%
  - MISC./TRANSFERS: 14%
  - EST.UNSPENT/FUND BALANCE: 14%

### CITYWIDE PRIORITIES

- Promote Economic Development by Fostering a Business Friendly Environment;
- Maintain and Improve City Infrastructure; and
- Provide Customer-Centric Service

---

Source: City of Largo, 2018
## Employment

### LARGO EMPLOYMENT BY INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th>2017 ESTABLISHMENTS</th>
<th>Total Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INDUSTRIES (ALL)</strong></td>
<td>3,054</td>
<td>42,330</td>
</tr>
<tr>
<td>Agriculture &amp; Mining</td>
<td>7</td>
<td>71</td>
</tr>
<tr>
<td>Construction</td>
<td>180</td>
<td>1,581</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>109</td>
<td>1,143</td>
</tr>
<tr>
<td>Trans./Comm./Public Utilities</td>
<td>104</td>
<td>1,496</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>87</td>
<td>3,579</td>
</tr>
<tr>
<td>Retail</td>
<td>496</td>
<td>6,515</td>
</tr>
<tr>
<td>Finance</td>
<td>218</td>
<td>1,663</td>
</tr>
<tr>
<td>Service</td>
<td>1,771</td>
<td>23,610</td>
</tr>
<tr>
<td>Government</td>
<td>82</td>
<td>2,672</td>
</tr>
</tbody>
</table>

### EST. POPULATION BY OCCUPATION CLASSIFICATION (AGE 16+)

<table>
<thead>
<tr>
<th>Occupation Classification</th>
<th>Total</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Collar</td>
<td>32,855</td>
<td>64.91</td>
</tr>
<tr>
<td>White Collar</td>
<td>15,098</td>
<td>32.91</td>
</tr>
<tr>
<td>Farm</td>
<td>164</td>
<td>0.36</td>
</tr>
</tbody>
</table>

Source: Florida Department of Economic Opportunity, 2017

Source: ESRI, 2017

Source: ESRI, 2016

Source: Florida Department of Economic Opportunity, 2017

### ANNUAL AVERAGE WAGE

<table>
<thead>
<tr>
<th>Year</th>
<th>PINELLAS</th>
<th>TAMPA/ST.PETE/LARGO/CLEARWATER MSA</th>
<th>FLORIDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>$44,759</td>
<td>$44,512</td>
<td>$44,810</td>
</tr>
<tr>
<td>2015</td>
<td>$46,054</td>
<td>$45,676.8</td>
<td>$46,239</td>
</tr>
<tr>
<td>2016</td>
<td>$47,004</td>
<td>$47,969</td>
<td>$47,055</td>
</tr>
</tbody>
</table>

Source: Florida Department of Economic Opportunity, 2017

### LARGO INDUSTRY SECTORS

- Life Sciences
- Information Technology
- Aviation & Aerospace
- Homeland Security
- Manufacturing
- Financial/Professional Services
- Corporate HQ Operations

Economic Development Division | www.Largo.com | 727-586-7360
About the City of Largo Economic Development Division

The Economic Development Division is located within the City of Largo Community Development Department and is committed to supporting business retention, recruitment and expansion in the City of Largo. The Division is working to expand employment opportunities, increase the economic sustainability of the activity centers, support the development of a quality workforce, collaborate between public and private sectors for mutual benefit, and ensure a high quality of life for all residents. The Division produces a quarterly e-newsletter, informational demographic packets, and assists with annexations, site selection, preliminary site plan review, and much more.

The Economic Development Division is eager to be your liaison as you consider opening a business or as you navigate through the permitting or development process. We invite you to explore the pages of our website and sign up for our business e-newsletter to learn more about our community and industries. Discover how your business can profit from locating in Largo, Florida and please don’t hesitate to contact us.

www.largo.com/ecodev

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