

focus on SUSTAINABILITY



INITIATIVE #1

Renew our Natural Environment to Ensure Sustainability for Future Generations

- GOAL 1:** Preserve and enhance the City's urban forest and green spaces.
- GOAL 2:** Utilize water management practices that rehabilitate the health of our waterways.
- GOAL 3:** Support the advancement of transportation options that reduce emissions and resource consumption.
- GOAL 4:** Provide City facilities that promote the health of patrons and reduce resource consumption.
- GOAL 5:** Divert waste from landfills.
- GOAL 6:** Promote a culture of sustainability and conservation within City operations.

INITIATIVE #2

Advance a Flexible and Resilient Organization That Delivers Superior City Services

- GOAL 1:** Exercise strategic financial decision-making that preserves long-term financial health.
- GOAL 2:** Recruit and retain an innovative workforce that is motivated to exceed customer service expectations.
- GOAL 3:** Provide modern, evolving technology that supports collaboration, automation and a seamless user experience.

INITIATIVE #3

Foster a Community Where Opportunities Exist for Residents and Businesses to Realize Their Full Potential

- GOAL 1:** Facilitate access to resources to help residents meet their fundamental needs.
- GOAL 2:** Encourage private investment that allows for upward economic opportunities.

