



The Week in Perspective

City Manager's Report

Norton Craig, City Manager
Henry Schubert, Assistant City Manager
Michael Staffopoulos, Assistant City Manager

Report No. 1032
January 18, 2013 – January 24, 2013

Administrative Issues

A-1. United HealthCare/BayCare Agreement

Human Resources Director Sinz reports late January 18, United HealthCare (UHC) and BayCare signed a 5 year contract solving all outstanding issues between the two organizations. The deal includes going retroactive to November 26, 2012, when the previous agreement terminated. UHC will now process the claims since November 26 in network. This means if employees paid money to the service provider as an out of network benefit, once the provider receives the reimbursement from UHC, the employee should receive reimbursement from the service provider. Since this reconciliation process is just beginning, employees are being encouraged to let the payments work their way through the system, and partner with Human Resources staff to address any exceptional situations. Employees and their dependents will be able to access their BayCare providers again earliest January 25, and latest January 28.

A-2. Library Strategic Plan Survey

Library Director McPhee reports that the library launched a Library Strategic Plan Survey for patrons. The nine question survey is the first step in updating the Library Strategic Plan 2011-2013. It will be available in the library's February/March 2013 calendar, at service desks, and on the library's web site. Questions pertain to current strategic plan initiatives, program types and attendance, collection interests, format preferences and marketing techniques. The survey ends March 31, at which time the results will be gathered for the Strategic Plan Update Committee meetings later this year.

A-3. New Largo Businesses – Week ending January 19, 2012

Name of Business	Address	Type of Business
Deja-New Consignor Boutique, Inc.	1495 Indian Rocks Rd	Consignment Botique
OK Spa	14100 US Highway 19 N #102	Massage Therapist-Deskin
Diagnostic Clinic	1301 2 nd Ave SW	Medical Doctor – Hanna, M.D.

A-4. CoreRx Open House Event

City Commissioner Holmes and Economic Development Manager Brydon attended the CoreRx open house on January 17. Commissioner Holmes spoke during the event, welcoming them to the City and thanked them for relocating and expanding their business in our community. Located in the ICOT Center, CoreRx renovated a 35,000 square foot manufacturing facility to accommodate their pharmaceutical and biotechnology programs. They received a Qualified Target Industry incentive through the State of Florida with support from the City of Largo and Pinellas County in December 2010. Since their relocation to the new facility, CoreRx has grown from a staff of 15 to more than 30 persons. For more on the company visit www.corerxpharma.com

A-5. Americans with Disabilities Act Compliant Lift at Southwest Pool

Aquatics Supervisor Abdo announces the addition of a new Americans with Disabilities Act (ADA) compliant swimming pool lift at Southwest Pool. In 2010, the federal government passed a bill requiring all commercial pools to have an ADA approved means of access. The deadline continued to change as did the requirements, but the date is now officially set as January 31. The lift, which has a remote control and a removable battery pack, is located in water 48 inches in depth. The Aquatics Division research showed that a lift was the best method of access based on programming and staffing levels. The City purchased the Aspen model which provides a 300 lbs. weight capacity, unassisted operation from deck and water and a 16 inch solid seat with armrests and footrest. The seat will drop down to a depth of 18 inches below the water surface. The lift will be available during all operating hours for the public.

Other Items of Interest

M-1. Chief Carroll reports that on January 22, the Anthony Telesca Foundation and Knology, a corporate supporter, presented Largo High School students Cambry Gordon and Yacinia Colachio with awards for their winning entries in the Anthony Telesca Foundation Safe Driving Art Contest. Cambry Gordon received a prize of two round trip airline tickets donated by JetBlue Airways and \$200 for his first place entry, and Yacinia Colachio received \$100 for her second place entry. The awards ceremony was attended by Lt. Edward Sohoski and School Resource Officer Mark Dakoski.

The awards were based on a competition to design a poster that effectively communicates to teenagers the dangers of unsafe driving practices. The Telesca Foundation also provided \$1,000, collectively, to the Largo High School art and driver's education departments on behalf of the two winners.

The Anthony Telesca Foundation is a nonprofit organization that works with public safety and law enforcement organizations, high school districts and community business leaders to help educate and encourage teenagers to drive safely.

M-2. Library Director McPhee reports that this week, the library received a donation of a watercolor painting of the Largo Atlantic Coast Line train depot that once stood in downtown Largo. The painting was donated by long time Largo resident Dede Farmer Grow and her husband Bob. The painting originally belonged to her father, Edward B. Farmer who was an Atlantic Coast Line Agent in Largo from 1932-1963. Mrs. Grow and her family purchased the painting in 1967 and it was presented to Mr. Farmer by the artist Marion Senyk. A framed copy of the Largo Sentinel article detailing the presentation to Mr. Farmer accompanies the watercolor, which will be installed in the library's Local History Room on the second floor. Mrs. Grow is moving out of the state and wanted Largo Public Library to have this piece of Largo history for everyone to enjoy.

M-3. Streets and Stormwater Supervisor Hoston advises that the construction crew worked on the following projects:

- Completed the installation of the underdrain pipe on Grovewood Lane
- Completed the pouring of 6 yards of concrete for curbing and the driveway apron at 709 Grovewood Lane
- Installed 1 pallet of sod on Grovewood Lane
- Assisted with the repair of a 3" potable water main at the City Hall Complex

M-4. Streets and Stormwater Supervisor Henry advises that the maintenance crew worked on the following jobs:

- Operator picked up Menzi parts in Lakeland
- Worked on replacing the deck material on the Menzi trailer

- Installation of panel baskets continued along McKay Creek

M-5. Sign/Traffic Technician Hale worked on the following tasks:

- Installed two 30 " Pedestrian Crossing signs at Datsko Park where the walking path crosses over the parking lot
- Made four 18" x 18" red Object markers and installed them onto new sign poles at the end of 2nd Avenue SW
- Replaced a faded No Parking Anytime sign on 16th Avenue SW
- Made two 30" x 30" Deaf Child Area Warning signs and replaced the faded signs on Stremma Road
- Made Street Name signs for Stremma Road and Clearwater/Largo Road and at 10th Avenue NW and Clearwater/Largo Road and installed them at these locations to replace the missing signage
- Made the following signs for installation - two 30" Dead End Warning signs and one 24" x 30" 30 MPH Speed Limit sign
- Replaced a 30 MPH speed Limit sign at Stremma Road and Clearwater/Largo Road due to age and fading
- Replaced two faded Dead signs at the following locations - 2nd Avenue NW and Howard Drive and at Avon Lane and Cambridge Drive
- Repaired a loose traffic signal sign on the southeast corner of Central Park Drive and East Bay Drive
- Inventoried traffic signs on Central Park Drive

M-6. Spray Technician Doolittle performed aquatic treatment at the following locations:

- 150th Street - LaPlaza MHP - treated .5 acres of Paragrass with Habitat
- Portsmouth Road - treated 2.25 acres of Primrose Willow, Cattails and Torpedo Grass with Habitat

M-7. Facilities Manager Harwood reports that the Highland Recreation Center project is progressing well. Grading and paving of the west side of the parking lot has begun. The first layer of asphalt has been installed up to the construction entrance on Highland Avenue. Progress Energy has set the main electrical transformer for the building. We expect to have power to the building in two weeks. The chilled water lines for the HVAC are 99% complete. The air conditioning system is expected to be turned on in mid-February. Domestic water lines have been installed and treated and water is now connected inside the building. The installation of the OKO skin wall system is approximately 75% complete. Glass installation is continuing and is 80% complete. Drywall finishing is continuing throughout the building and the first coat of paint is beginning to be applied. Work has also started on the new utility building that is being installed at the Largo Sports Complex.

M-8. The Guaranteed Maximum Price (GMP) for the Police Department Hardening project was approved by the City Commission. Purchase Orders have been issued. The notice to proceed will be issued this week. Work is expected to commence the first week of February.

M-9. Facilities staff repaired the 3" main water line that feeds City Hall and the Police Department.

M-10. Highland Recreation Program Manager Pincince reports that party and group reservations are now being accepted for the indoor playground, ExerPlay Room and Aquatic Center at the Highland Recreation Complex.

- M-11.** Special Events Coordinator Newsome reports that a rental event, "Chinese New Year" will be held February 2, in Largo Central Park at 10 am.
- M-12.** Southwest Manager Croft is pleased to report a total of 44 children registered for the School's Out Day on January 18. A total of 61 tables were purchased for the annual winter garage sale on January 19 and approximately 200 people attended.
- M-13.** Largo Cultural Center Business Manager Seaman is pleased to report the weekend of January 18 was a huge success with sell out performances. On Friday evening, Country Singer MARTY STUART performed, and on Saturday THE MACHINE performed PINK FLOYD, closing out the weekend. The following is a breakdown:

- People in attendance - 779
- Ticket and fee revenue collected \$31,083.50
- Concession sales -\$1,984
- Merchandise sales - \$155

The second performance of the Largo Lions Club Series THE CARPENTERS: A TRIBUTE, sold out 2 performances on January 14.

The following rental events were confirmed and contracted during the past week at the Cultural Center:

- Orchid Show and Sale – 1
- Wedding Receptions – 2
- Dance Recital – 1

- M-14.** Parks and Community Support Foreman Hinrichs reports the following projects have been completed by the Parks Maintenance Staff, Community Support Crew, Spray Technician and the Inmate Foreman:

- The inmate crew worked on replacing the wooden planks on the boardwalk at Bonner Park
- Delivered and retrieved 65 tables and 130 chairs for the Southwest Indoor Garage Sale
- All Parks staff attended CPR classes at Highland Recreation Center
- Completed daily maintenance on mowers and power hand tools
- Changed trash and dog waste bags in all the neighborhood parks and all trash cans on West Bay Drive, Clearwater-Largo Road and the Largo Cemetery
- Serviced restrooms and trash removal at Southwest Recreation playground area, Bayhead and Northeast Park
- Detailed all work vehicles and ground maintenance equipment

- M-15.** Management Analyst Broiher prepared the attached report highlighting Community Development activity during the first quarter of 2013.

UPCOMING MEETINGS & EVENTS

Master Calendar

<p>Jan 28 Monday</p> <p>8:00pm CDAB Meeting OMB Conference Room</p> <p>8:30pm Recreation, Parks & Arts Advisory Board Parks Division Conf. Room</p>	<p>Jan 31 Thursday</p> <p>1:00pm Code Enforcement Board Hearing Commission Chambers</p>	<p>Feb 05 Tuesday</p> <p>4:30pm City of Largo Audit Committee Meeting Conference Room A</p>	<p>Feb 08 Friday</p> <p>9:00am Joint Transportation/Land Use Community Room</p>
<p>Feb 19 Tuesday</p> <p>8:00am New Employee Orientation/Discrimination Community Room</p>	<p>Feb 20 Wednesday</p> <p>9:30am PENSION PLAN COMMUNITY ROOM</p>	<p>Feb 21 Thursday</p> <p>5:00pm Library Advisory Board Meeting Library Admin Conf Room</p>	<p>Feb 25 Monday</p> <p>8:00pm CDAB Meeting Community Room</p> <p>8:30pm Recreation, Parks and Arts Advisory Board Recreation Conference Room</p>
<p>Feb 27 Wednesday</p> <p>8:00am PSTA Board of Directors Meeting PSTA Headquarters</p>	<p>Mar 04 Monday</p> <p>8:00pm CDAB Meeting Community Room</p>	<p>Mar 07 Thursday</p> <p>8:00am Service Awards Ceremony Commission Chambers</p>	<p>Mar 19 Tuesday</p> <p>1:30pm PCCLB Hearing Community Room</p>

Commission Action Items Update for Week Ending January 24, 2012

January 22, 2003, Regular Meeting

1. Request by Mayor Gerard for the results of other cities' community engagement platforms.

OMB Manager, Amy Davis reports should staff wish to pursue subscribing to a Community Engagement Platform in FY 2014, research will be done to inquire how other agencies used the results of such an engagement tool. This item would be brought to the City Commission for approval before purchasing.

2. Request by Mayor Gerard that the community engagement survey include questions crafted around activity centers and their value.

Amy Davis, OMB Manager will bring back the survey questions when they are more developed by staff for the City Commission review, however, staff will incorporate in either the survey or the workshop discussions addressing the Activity Centers.

3. Request by Commissioner Murray for background information on the Ajax Paving expansion issue raised by residents.

City Manager Craig reports that the Community Development Staff will attempt to determine the present status of the Ajax Paving Company's permit. Pinellas County staff will also be contacted to inform them that the property's land use is still Industrial Limited. Staff believes that the property would need to be Industrial General in order to crush stone and concrete. The City Commission will be informed in a future City Manager's Report of the results of the Community Development Department's inquiries.

4. Request by Commissioner Holmes for a City Manager's Report item on the impact fees that are controlled by the City.

City Manager Craig reports that the City's only three impact fees are the Parkland Dedication, Capital Facilities and Sewer Connection fees. Presently, the Parkland Dedication and Capital Facilities impact fees have been suspended until June of 2014. Staff intends to request that the City Commission extend the suspension of these fees until June of 2015. Staff anticipates future projects that would benefit greatly from the extension. The Sewer Connection fee is active and goes into an enterprise fund.

All other fees are directed by Pinellas County. A copy of all of the County's impact fees which the City is required to collect for the County has been placed in the City Commission's mailboxes.

5. Request by Commissioner Holmes that screws protruding from the sidewalk along East Bay Drive west of Belcher Road be cleaned up.

City Manager Craig reports that the bolts will be located and removed by the City's Streets and Drainage Division.

December 4, 2012, Regular Meeting

1. Request by Commissioner Holmes that Sgt. Bruno prepare a video of his presentation on gang activity for broadcast on the City's cable channel.

Police Chief Carroll reports that staff will prepare a brief presentation on the issue of gang activity the May 14, 2013 City Commission Work Session.

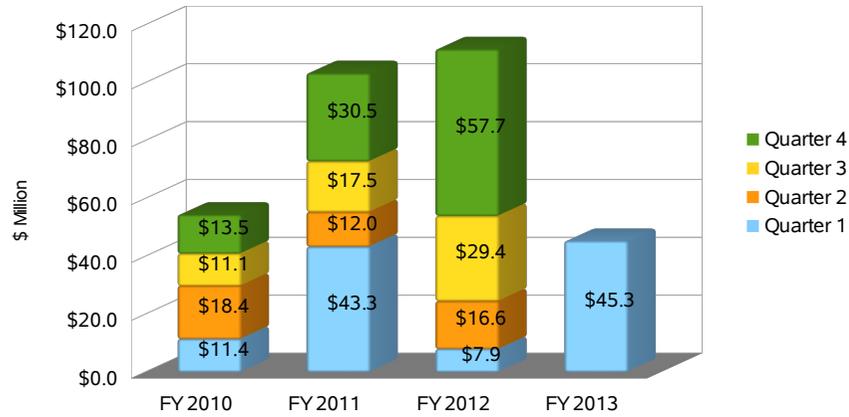
PROPOSED WORK SESSION SCHEDULE

Work Session

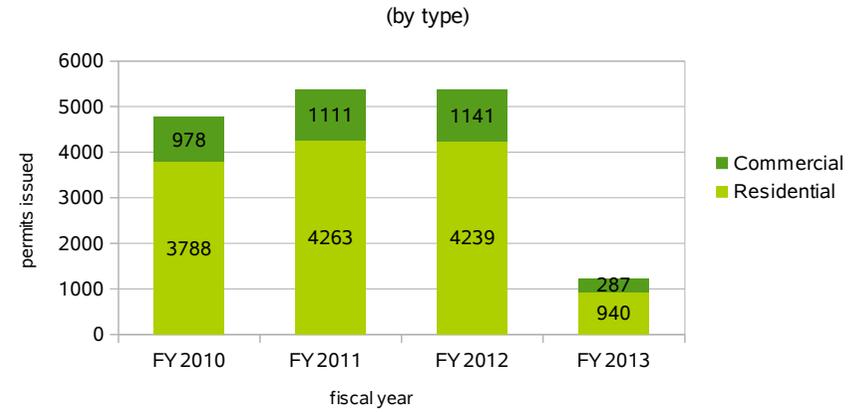
<p style="text-align: center;">Feb 12 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> 01 Disinfection Option (ES/CD) 02 Recycling Program Update (PW) 03 Charter Review (CC) 04 General Employees' Retirement Plan Update 05 IPP Ord/Enforcement Manual (ES) 	<p style="text-align: center;">Mar 12 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> 01 CIP (OMB) 	<p style="text-align: center;">Apr 09 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> 01 Annual Audit Presentation (FI) 02 Wet Weather Project (ES/CD)in 03 West Bay Drive Trailhead (CD) 04 CDC Update (CD) 05 Ad Valorem Tax Exemption Program (OMB) 	<p style="text-align: center;">May 14 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> 01 Business Process Analysis (CD) 02 CDC Update (CD) 03 CRD Stormwater Plan (CD) 04 Gang Awareness (PD) 05 Public Engagement Results (OMB) 06 Proposed Budget Direction (OMB)
<p style="text-align: center;">Jun 11 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> Future Work Session 	<p style="text-align: center;">Jul 09 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> Future Work Session 	<p style="text-align: center;">Aug 13 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> 01 Head Works Project (ES/CD) Future Work Session 	<p style="text-align: center;">Sep 10 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> Future Work Session
<p style="text-align: center;">Oct 08 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> Future Work Session 	<p style="text-align: center;">Nov 12 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> Future Work Session 	<p style="text-align: center;">Dec 10 Tuesday</p> <p>8:00pm</p> <ul style="list-style-type: none"> Future Work Session 	

Community Development Highlights FY 2013: 1st Quarter Update

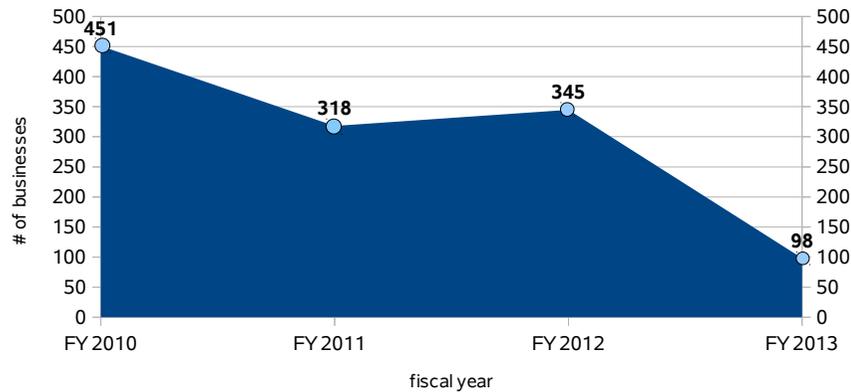
Construction Value Permitted



Construction Permits Issued



New Businesses in Largo



Annexation Acreage & Taxable Value

