The Week in Perspective

City Manager's Report

Norton Craig, City Manager
Henry Schubert, Assistant City Manager
Michael Staffopoulos, Assistant City Manager

Report No. 999
June 1 – June 7, 2012

Administrative Issues

A-1. New Largo Businesses – Week ending June 2, 2012

Name of Business	Address	Type of Business
Double Tap Holdings	6760 Ulmerton Rd #E	Gun Dealer
Top Shot Gun Shop, LLC	12687 Seminole Blvd	Gun Dealer
Accountable Healthcare Staffing	4760 East Bay Dr #B	Nurse Registry/Hospital Staffing

A-2. HOPE Expo

Housing Manager Anderson reports the HOPE Expo 2012 (Home Ownership for People Everywhere) was held on June 2, at the Raymond James Financial Center. The City of Largo is a Gold Sponsor of the Expo, which provides free informational workshops and exhibits for potential home buyers. This event is co-sponsored by federal, state, local, and community-based housing agencies, realtors, lenders, and other housing-industry professionals. Over 250 participants attended the Expo.

A-3. Seat Belt Safety

On April 17, members of the Key Club at Largo High School held a seat belt safety event on behalf of the Anthony Telesca Foundation and their corporate sponsor, Knology. School Resource Officer (SRO) Dakoski and others from the Largo Police Department, as well as representatives from Knology, monitored the event as the Key Club members encouraged student seat belt use as drivers departed campus after school. The Anthony Telesca Foundation, supported by Knology, provides monetary awards and prizes to schools and students who participate in this teenage driver awareness campaign. Officer Dakoski and the Largo High School Key Club chose to promote the seat belt awareness drive in conjunction with the Police Department's own "Click It Or Ticket It" campaign.

Officer Dakoski and the Key Club reported that only 60% of the student drivers observed leaving the school were wearing their seat belts. During this time students were given cards and encouraged to go to the Anthony Telesca website, take an online quiz and/or write a short essay. A survey was conducted after students had the opportunity to visit the website and participate in other drivers' safety awareness events put on by Largo High School and Largo Police Department. Subsequently, 84% of student drivers observed leaving the high school were wearing their seat belts; a substantial increase.

On June 5, Officer Dakoski and members of the Largo High School Key Club were presented with a check for $1,000 from the Anthony Telsca Foundation and Knology. This amount included $500 for participating, and $500 for having the most participants visiting the awareness website and taking the online quiz. A Largo High School student also won a $500 gift card for writing the best essay of all participating Pinellas County school students. Several other students received $50 gift cards for their participation, and Knology provided several students with Netbook computers.

A-4. Aquatics Division Receives Community Donations

Aquatics Manager Abdo is pleased to announce:

- The Largo Rotary Club donated $1,000 to support the Special Olympic Swim Team at Southwest Pool. The program is in its fourth season and averages 16 athletes for 32 hours of practice and two swimming competitions. The team practices on Tuesday and Thursday nights from 7-8 pm, June 5 through September 27.
- The Kiwanis Club of Largo-Mid Pinellas donated $1,250 to support beginner level swim lessons for disadvantaged families funded through the Every Child a Swimmer Program. An interest list is being taken, and each family will be required to fill out a scholarship form and meet specific financial criteria for acceptance. Lessons will be scheduled in the near future.

Other Items of Interest

M-1. Assistant Recreation, Parks and Arts Director Nolen is pleased to provide the following updated Summer Camp chart. Camps should be at or near capacity for the June 11 opening day of camp.

CAMP	CAPACITY	CURRENT ENROLLMENT	ENROLLMENT IN AFTER CARE (4-6 PM)
Highland Camp K-5	120	Full	90+
Highland Mini Camp	20	Full	N/A
Highland Teen Camp	40	34	22+
Southwest Camp K-5	175	171	76+
Teen Camp (Southwest)	40	34	13
Fit To Read Camp (At Largo Library)	25	24	13+
Nature Camp	40	38	13+
Camp Funshine (At Ponce Elementary)	120	107	71+
Munchkin Camp	65	Full	N/A

M-2. Highlights of June Weekly Specialty and Sport Camps:

One week camps continue to be popular and offer parents an opportunity to enroll children into summer programs when full-time childcare is not needed. Parents tend to register children in programs closer to the date of camps.

Specialty Camps	Dates	Number Enrolled
In Motion Dance Camp	June 11-22	13
Babysitting Certification	June 18-22	12
Quick Fire Chef Beginners	June 18-22	7
Quick Fire Chef Advanced	June 18-22	9
Craft Recycling	June 18-22	5
Princess Ballet	June 25-29	13
Jewelry Making	June 25-29	5
Photography	June 25-29	20
Construction	June 25-29	8

Sports Camps	Dates	Number Enrolled

Street Hockey	June 11-15	7
Golf and Tennis	June 18-22	9

M-3. Aquatics Manager Abdo is pleased to announce that the very popular Aqua Zumba classes are resuming at the Highland Family Aquatic Center on Saturday mornings at 8:15 am and Wednesday nights at 7:30 pm. Certified instructors, Tiffany Godfrey and Veronica Abdo, will lead the fun. Aqua Zumba is taught in waist to chest deep water and combines buoyancy and resistance with constant movement and energetic music. No swimming is required and a lifeguard is on duty. This is a drop in class with a fee of $5/$6.25/ $9.25.

M-4. Aquatics Manager Abdo is pleased to announce that June 9 is the Southwest Pool Neighborhood Summer Kickoff event. The pool will be open to the public from 11 am until 3 pm. An admission price of $2/$3/$6 includes free hot dogs, Chick-fil-A sandwiches and bottled water (while supplies last). In addition, participants can win free items with our prize wheel and various door prizes. Individuals will also be able to experience underwater exploration in shallow water through the Discover Scuba Program with Sunshine Scuba. Free chair massages will be available by Licensed Message Therapist, Dana Crane. Floats, inner-tubes, diving boards and an aquatic golfing game will round out the fun.

M-5. Community Center Manager Ankerberg reports that tickets are available for the Palms of Largo Care Giver's Support Network, “Songs of Summer Showcase and Pie Auction Fundraiser” scheduled for June 15, at 6 pm, at the Community Center. The event features a broad array of entertainment including performances by the Gulf To Bay Chorus, the Florida Suncoast Barbershop Chorus, The Royal Palm Players, LadyBug, and the Saxophone Sounds of Scott Birdwell. There will be hors d'oeuvres and a cash bar. In addition, there will be a "pie auction" with about 30 pies baked and donated by the volunteers of the Largo Community Center. All proceeds go to support the Care Giver's Support Network at the Palms of Largo. Tickets may be purchased at the Community Center for $25 per person or by calling Margie Ratcliff at (727) 437-1639.

M-6. Community Center Manager Ankerberg is pleased to report that the weekly Farmers' Market is continuing to do well. The last day of this season will be June 16. The next market season will begin on September 22, for 36 weeks ending, the last weekend of May, 2013.

M-7. Highland Complex Recreation Program Manager Pincince reports that the first of two parent orientations for summer camp was held on June 2. These orientations are an opportunity for the parents to meet the staff assigned to the camp their child will be attending and to hear specific details about the camp. A second orientation will be held on June 9.

M-8. Highland Complex Recreation Program Manager Pincince reports that the Summer Staff Training was held on June 2 at the Southwest Recreation Center. All summer camp staff attended the training. The sessions included: The Role of a Camp Leader, Rules & Regulations, Behavior & Discipline, Fitness & Nutrition and Playing Unplugged (Getting Kids Physically Active).

M-9. Cultural Center Box Office Supervisor Seaman reports the 2013 Eight O' Clock Theatre renewals continue to come in at a steady pace and are currently exceeding last year's numbers with a 4% increase as of this time last year. The deadline to renew is June 19.

M-10. Cultural Center Artistic Supervisor Mondora is pleased to report that the Largo Cultural Center hosted the following events over the first weekend of June that generated $4,877.55 in rental revenue and an additional $5,250.00 in bar sales:

- Retirement party for 100;
- Wedding reception for 120; and
- Private cabaret style party with a live band for 160.

The following rental events were confirmed and contracted during the past week at the Cultural Center:

- 2 corporate Christmas parties; and
- 1 corporate banquet - renewal

The following inquiries were made for rental space during the past week at the Cultural Center:

- 1 graduation party;
- 1 birthday party; and
- 1 business expo.

M-11. Golf Course Manager Potts reports that the golf course has introduced a new marketing effort to encourage play during slow periods, or when weather has golfers thinking that the course is closed or not playable. Utilizing a free text messaging program, which has been used by the Athletics Division for two years, the golf course staff will be able to send out instant messages or emails to individuals who sign up for the free service. With this, staff will be able to assess the tee sheets for slow periods, or after weather passes, and send out specific messages for specific time periods to those who have registered. Patrons will then be able to take advantage of great deals, and populate the course when otherwise there would be empty tee times. To register for the free service, golfers can visit the website at www.largogolf.com, or text the word "Coupon" to 84483.

M-12. Golf Course Manager Potts reports that the evening leagues at the golf course continue to have strong participation, including the City Employee League. Last week completed the first session of the City League on Thursday evenings, which has averaged between 30-35 golfers. This is in addition to the 25 golfers from the Marlin League on the same night which makes Thursdays very busy on the course.

M-13. Golf Course Manager Potts reports that due to an extremely busy winter season, five tee boxes at the golf course were re-sodded last week. These include holes 2, 3, 8, 11 & 17. The new sod will take a few weeks to grow in, and until that time, temporary tees have been set up. With the current rain and recent nematode application, the course is in great shape, especially the greens. Kudos go to the maintenance crew for their hard work keeping the course in tip top shape.

M-14. Parks and Community Support Foreman Hinrichs reports the following projects have been completed by the Parks Maintenance Staff, Community Support Crew, Spray Technician and Horticultural Technician:

- Delivered and retrieved a gas grill from Highland Aquatic Center;
- Installed eight thermoplastic signs on the asphalt walking path at Highland Pond Park;
- Completed daily maintenance on mowers and power hand tools;
- Maintained properties and completed site inspections;
- Changed trash and dog waste bags in all the neighborhood parks;
- Detailed all work vehicles and ground maintenance equipment; and
- Serviced restrooms and removed trash at Southwest Recreation playground area and Northeast Park.

M-15. Park Supervisor Wright reports the following projects were completed by the Largo Central Park Crew:

- Serviced 28 reserved shelters this past Saturday and Sunday;
- Supervised eight community service workers this past week;
- Attended a meeting at the State Attorney's office. Five people are being charged with vandalism of park property and will be required to pay restitution;
- Lowered dirt around waterfall statue and installed 50 bags of river rock;
- Applied selective herbicide to Goose-Grass Weed in center field of Largo Central Park;
- Sprayed six gallons of Round Up at Largo Library;
- Fertilized palms, shrubs and trees at Largo Central Park;
- Sprayed insecticide on Indian Hawthorn shrubs and roses in Largo Central Park;

- Set up volunteers from Maverick High to do a clean up at the Largo Central Park Nature Preserve on June 1;
- Sprayed Round Up at the Largo Central Park Nature Preserve;
- Watered newly planted trees in lot 1 and lot 2 daily at Largo Central Park; and
- Weekly maintenance of 180 parkland acres at Largo Central Park Nature Preserve, Central Park and the Largo Library including openings, closings, grounds maintenance, mowing, trash, cleaning bathrooms, blowing boardwalks and hard-scape inspections.

M-16. Streets and Stormwater Supervisor Hoston advises that the construction crew worked on the following projects:

- Installed 30 tons of asphalt on the 16th Avenue SW drainage project;
- Removed 20 feet of concrete curbing along with a 15' x 15' area of damaged asphalt on Valencia Blvd.

M-17. Streets and Stormwater Foreman Henry advises that the maintenance crew worked on the following jobs:

- Continued to haul donated fill dirt to Lot 14;
- Cut back vegetation on the west side of 20th Street NW, from Overbrook Avenue to Mehlenbacher Road;
- Completed ditch bank re-nourishment and hydro-seeding at Ranchero Village MHP.

M-18. Sign/Traffic Technician Hale worked on the following tasks:

- Replaced 35 Stop signs due to age and fading at the following locations - two at Fairlane Drive & Imperial Drive, two at Corvette Drive & Fairlane Drive, Corvette Drive & Deville Drive N, two at St Paul's Drive & Cove Lane, Oakdale Lane & Keene Road, Oakdale Lane S & Keene Road, Fairlane Drive & Keene Road, two at Deville Drive E & Fairlane Drive, Coronet Drive & Keene Road, Deville Drive E & Coronet Drive E, Deville Drive N & Imperial Drive, Imperial Drive & Mc Mullen Road, Forest Parkway S & Keene Road, Woodland Drive & Forest Parkway S, Oakwood Drive & Woodland Drive, Oakwood Drive & Forest Parkway Drive E, Porter Drive & Roberta Street, 10th Street NW & 3rd Avenue NW, two at 11th Street NW & 13th Avenue NW, two at 21st Street SW & 16th Avenue SW, Britton Street & Nolan Drive S, Madison Street & Coronet Drive, Madison Street & Nolan Drive S, Jackson Street & Nolan Drive S, Coronet Drive & Jackson Street, Nolan Drive S & Trotter Road, 127th Place N & Seminole Boulevard, Seacrest Drive & East Bay Drive, Barnsdale Drive & Seacrest Drive;
- Replaced four Four-Way signs with All-Way signs due to age and fading;
- Replaced a No Trucks sign on Jasper Street due to age and fading;
- Made a 12" x 18" Buried Gas Line sign and installed it along the ditch line on the north side of 16th Avenue SE;
- Made two street name signs for 7th Street NW and 6th Street /10th Avenue NW and installed them at this location, replacing missing signs;
- Replaced a bent sign post and Stop sign that was struck by a vehicle at 106th Street N and 127th Place N;
- Straightened a leaning Speed Limit sign on Oakdale Lane.

M-19. Spray Technician Doolittle performed aquatic treatment at the following locations:

- Highland Recreation Center (Lake Avenue Ditch) - treated .35 acres of Duckweed with Habitat and Rodeo;
- Lake Donegan - treated 1.5 acres of Algae with Hydrothol and Knockout.

M-20. Facilities Manager Harwood advises that site work has started on Phase Two of the Highland Construction project. The building pad has been created and foundation work on the building has begun. Rough-in for under slab electrical, plumbing and air conditioning lines is also underway.

M-21. The renovations to the lab at the Wastewater Treatment Plant are continuing. The new electrical service is currently being installed. During this phase of the project, the lab building is operating on generator power. The new service should be complete by the end of this week.

M-22. Facilities Management staff held an informational meeting at City Hall to brief employees on the impacts of the upcoming re-roof project for City Hall. This project will begin in late June and should be complete by September.

M-23. The on-site generator at Fire Station 39 was inoperable due to a bad oil cooler. Facilities Management staff completed repairs to this generator on June 5.

M-24. During this past week Facilities Management staff completed 52 of the 67 new work orders received.

UPCOMING MEETINGS & EVENTS

Master Calendar

Jun 12 — Tuesday
- 6:00pm Commission Work Session — Community Room

Jun 13 — Wednesday
- 1:00pm MPO Meeting — 315 Court Street, Clearwater

Jun 19 — Tuesday
- 9:00am IAFF Impact Bargaining — Community Room
- 2:00pm Pension Plan Discussion — Community Room
- 6:00pm Commission Meeting — Commission Chamber

Jun 20 — Wednesday
- 1:00pm Pinellas Planning Council (PPC) Meeting — 315 Court Street, 5th Floor, Clearwater
- 6:00pm HPAC Meeting — Community Room
- Public Works/Env. Svcs. Advisory Board Meeting — PW Admin Building

Jun 25 — Monday
- 6:30pm RPA Advisory Board Meeting — Highland Recreation Complex

Jun 27 — Wednesday
- 9:00am PSTA Board of County Directors' Meeting — 3201 Scherer Dr., St. Petersburg

Jun 28 — Thursday
- 1:30pm Code Enforcement Board Hearing — Commission Chamber
- PBA Negotiations — Commission Chambers

Jul 02 — Monday
- 8:00pm Finance Advisory Board Meeting — Lobby Conference Room
- 6:30pm Community Development Advisory Board Meeting — Community Room

Jul 03 — Tuesday
- 6:00pm Commission Meeting — Commission Chamber

Jul 05 — Thursday
- 8:00pm Planning Board Meeting — Commission Chamber

Jul 10 — Tuesday
- 6:00pm Commission Work Session — Community Room

Jul 11 — Wednesday
- 1:00pm MPO Meeting — 315 Court Street, Clearwater

Last Generated: 06/08/2012

Commission Action Items
Update for Week Ending

April 17, 2012, Regular Meeting

1. Request by Commissioner Brown that a Work Session discussion be scheduled to discuss making the sign application process easier.

   Building Official Andrews reports that this item has been scheduled for discussion at the July 10 Work Session.

2. Request by Commissioner Holmes that quarterly reports on Golf Course revenue and expenses be provided to the City Commission.

   Staff will provide quarterly updates of expenses and revenue on the Largo Golf Course operation. The next report will be provided to the City Commission the first week in July to cover the current quarter – April – June.

June 5, 2012, Regular Meeting

1. Request be Commissioner Holmes that staff researches providing Police Department services to Belleair Bluffs, Belleair Beach, Belleair Shore, and Indian Rocks Beach.

   Staff will begin discussions as to the feasibility of contracting police services to neighboring communities and will prepare a report in August.

2. Request by Commissioner Holmes that staff researches providing Fire Department services to Belleair Beach and Belleair Shore via Fire Station 43.

   Chief Wallace reports that he has consulted with the Pinellas County Public Safety Services interim director to discuss the issue of providing fire suppression services to the municipalities of Belleair Shore and Belleair Beach. Unlike law enforcement which is a contract service, fire protection is provided by an independent fire district created by State legislative action. The district, which includes multiple beach communities and some unincorporated Pinellas County on the mainland, is empowered to levy assessments for fire protection and is governed by an elected board. .

   In order for the City of Largo to become authorized to provide fire protection and suppression services, there would need to be State legislative action altering the boundaries of the district, and a referendum of the citizens of the two municipalities authorizing the succession from the district.

   Under the current construct there is no avenue for the two beach communities to simply request that Largo provide this service in place of the current provider, Pinellas Suncoast Fire Rescue.

PROPOSED WORK SESSION SCHEDULE

Work Session

Jun 12 — Tuesday
3:00pm
01 Sign Incentives (CD)
02 Reclaimed Water Update (ES)
03 CDBG Action Plan (CD)

Jul 10 — Tuesday
3:00pm
01 CDC Update (CD)
02 Republican Convention (Largo Response) (PD)
03 Sign Permitting (CD)
04 Urban Forest - Tree Report (RPA)

Aug 14 — Tuesday
3:00pm
01 Health Insurance (HR)

Aug 17 — Friday
12:00pm
01 FY 2013 Budget Review

Sep 11 — Tuesday
3:00pm
01 Stormwater Update (CD)
Future Work Session

Oct 09 — Tuesday
3:00pm
Future Work Session

Nov 13 — Tuesday
3:00pm
Future Work Session

Dec 11 — Tuesday
3:00pm
Future Work Session

Jan 08 — Tuesday
3:00pm
Future Work Session

Feb 12 — Tuesday
3:00pm
Future Work Session

Mar 12 — Tuesday
3:00pm
Future Work Session

Apr 09 — Tuesday
3:00pm
Future Work Session

Last Generated: 06/07/2012