



The Week in Perspective

City Manager's Report

Norton Craig, City Manager
Henry Schubert, Assistant City Manager
Mike Staffopoulos, Assistant City Manager

Report No. 984
February 17-23, 2012

Administrative Issues

A-1. Highland Recreation Center

Program Planner Ready is pleased to report that on February 15, 2012, a Development Order was issued for Highland Recreation Center. The 36.27 acre site is located at 400 N. Highland Avenue, between East Bay Drive and 8th Avenue NE. The development will include the demolition of the existing recreation center and construction of a new 45,695 sq. ft. complex, new parking areas, the relocation of the existing skate park and a new access road leading into the recreation center from Lake Avenue.

A-2. Ridge Road Public Access Drive (Habitat for Humanity Project)

City Engineer Dicus reports that staff is developing a scope of work and obtaining cost proposals from the City's contractor for the Unpaved Road Improvements Project, to construct a public access road and sidewalk to the Habitat for Humanity projects taking place on Ridge Road within the City of Largo. The existing road consists of dirt and shell and serves three parcels, which includes the two Habitat homes currently under construction. The road also provides a pedestrian connection to Lake Villa Park from 8th Avenue N.W. Staff has completed site investigations and surveying, prepared a proposed design of the roadway and sidewalk, and are awaiting a final cost proposal from the City's contractor. Once a final cost is established, staff plans to seek City Commission authorization to fund these improvements through a Contract Change Order to the 2011 Unpaved Road Improvements Project.

A-3. Watched Outstanding Work (W.O.W.d.)

Production Assistant Wildrick received accolades for Tyler Bradley from Recreation, Parks and Arts. Kristen Tenaglia from Communications and Marketing was impressed with the outstanding job Tyler did as Captain Play while the Play Unplugged video was shot. He was wonderful with the children and never once complained about being in costume. Ms. Tenaglia wrote Tyler was willing to do anything that needed to be done and was very helpful and cooperative.

The City of Largo would like to thank all of our excellent, dedicated employees, and volunteers who help the City of Largo in providing superior services that enhance quality of life and community pride for both residents of Largo and our business patrons. If you have Watched Outstanding Work within the City of Largo, please visit www.largo.com to submit a WOW card electronically.

A-4. City of Largo Represented at Regional Retailer Conference

Economic Development Program Planner Rojas-Norton was pleased to represent the City of Largo at the International Council of Shopping Centers (ICSC) West Florida Idea Exchange on Thursday, February 16th and Friday, February 17th at the Tampa Convention Center. The

purpose of the conference was to connect retailers, developers and the public sector from the West Florida region to learn more about retailers' growth plans for 2012 and beyond. Program Planner Rojas-Norton staffed a table at the event, along with Pinellas County Economic Development staff and representatives from other local municipalities. Program Planner Rojas-Norton was available to answer questions about City properties, discussed the status of development and projects, and connected with retailers interested in particular parcels throughout the City. Information regarding the City's downtown parcels and other available properties was distributed at the event.

A-5. New Largo Businesses – Week ending February 18, 2011

Name of Business	Address	Type of Business
Edible Arrangements	10500 Ulmerton Rd #660	Retail Gift Baskets
Randy's Pianos, LLC	5011 Ulmerton Rd	New/Used Musical Instruments
Vitality Salon & Spa	9031 Ulmerton Rd	Beauty Salon
Comunidad Latina Taxes & Services, Inc.	7500 Ulmerton Rd #3	Tax Preparation
Advice Answers	14175 Icot Blvd #250	Marketing/Advertising Agency
Advice Call	14175 Icot Blvd #300	Marketing/Advertising Agency
Best Advice	14175 Icot Blvd #300	Marketing/Advertising Agency
Best Readings	14175 Icot Blvd #250	Marketing/Advertising Agency
Life Experts	14175 Icot Blvd #250	Marketing/Advertising Agency
Life Readings	14175 Icot Blvd #300	Marketing/Advertising Agency
Total Wellness Group	4625 East Bay Dr #106	Chiropractic Office-Elliott

A-6. UF Bergstrom Center's Real Estate Trends & Strategies Conference

Economic Development Manager Brydon attended the UF Bergstrom Center's Real Estate Trends & Strategies Conference in Orlando on February 16-17, 2012. The conference showcased presentations such as "The Office of the Future", "The State of Florida's Economy", "Technological, Geopolitical and Demographic Trends that will Change Real Estate" and "When Will Florida's Housing Market Reach Equilibrium". The conference provided insight into trends that will potentially impact Largo, its business and residential community and future development.

A-7. VES Training at Largo Training Tower

Fire Chief Wallace reports that during the next three weeks, fire departments from across central Pinellas County will be training at the Largo training tower. The focus of the training will be a tactic known as "Vent, Enter, Search" or VES. This tactic is used when there is a known or suspected victim in a structure that is on fire. The drill involves entering a window to a room not yet involved in the fire, closing the door to "buy some time," performing a rapid search of the room, and removing the victim from the room through the window. All performed without the use or protection of a hose line, and in some cases from a second story window and then down a ladder. Members of Largo, Pinellas Park, Lealman, Gulfport, and Pinellas Suncoast fire departments are all participating in this training. Because this is a short duration drill, there will be multiple iterations in a single day, giving each team of three an opportunity to rescue the 180-pound manikin lying on the floor of a mock "bedroom." The training division of the fire rescue department, has worked together with the training chiefs from the other mid-county departments to host this training that is designed to allow a low frequency, but high risk maneuver to be practiced in a realistic setting.

A-8. Health Fair Results

Human Resources Director Sinz reports that the mini-employee Health Fairs were held February 14th at Public Works/6:30am-10:30am, February 15th at Environmental Services/6:00am-10:00am and February 16th at City Hall/8:00am-4:00pm. There were approximately 236 participants. United Healthcare provided the health screenings which included blood pressure, cholesterol, glucose, and weight/body mass index. After receiving this information, employees were given educational health information on how to maintain and improve their health. Employees covered by the City's group health insurance with United HealthCare are able to receive an incentive gift card for completing the on-line Health Risk Appraisal with the information obtained from the health fair. Benefits Coordinators Lorraine Eastman and Kim Nicholls facilitated the events.

A-9. APWA West Coast Branch Equipment Rodeo

The City of Largo continues to be a leader in the Public Works Profession in the Tampa Bay area. Our Streets and Stormwater Manager and Solid Waste Manager planned the inaugural APWA West Coast Branch Equipment Rodeo on Thursday, February 16, 2012 at Pinellas Park's England Bros. Park. This event was attended by over fifteen local governments and had almost fifty individual participants as well as over one hundred spectators. The mission of providing a new way for front line employees to hone their skills and compete in a fun environment was definitely accomplished and appreciated by all of the organizations that participated. Mr. Nowak and Mr. Gordon made this event a success that the Branch intends to continue to put on for years to come.

The Solid Waste Division had three drivers participate in the APWA West Coast Branch Rodeo. Solid Waste Driver Lenny Perri won first place in the automated side-loader truck, Solid Waste Driver Jamie Hayes won first place in the claw truck and Solid Waste Driver Wes Carter placed in all five different vehicle competitions and just missed the Top Gun prize by two points. Mr. Perri and Mr. Hayes will be sponsored by the Branch to participate in the APWA Florida Chapter Equipment Rodeo on April 3, 2012 at the Florida State Fairgrounds. Congratulations to these winners!

Other Items of Interest

M-1. Community Center Manager Ankerberg is pleased to report on the success of the following weekend programs:

- Square Dance - Friday evening dance has grown from 6 to 8 squares (48 - 64 people) from 7:00-10:30 pm and costs \$4 per person.
- Swing Dance - Saturday evening dance is averaging around 120 per dance.
- Singles Dance - Sunday evening dance has grown from a beginning number of 83 last May, to an outstanding number of 204 (last Sunday) with an average of 180.

Also, last Saturday evening, the center hosted its largest rental of the year to the Sonja Plotnick Health Foundation. The event was a private party for all the contributors and featured dancing, hors d'oeuvres, cash bar, and pictures. Approximately 400 patrons were in attendance. The rental which was held in the ballroom, netted the center a rental fee of \$2,101, plus a cocktail cash bar fee of \$3,900, for a total revenue of \$6,001 for the evening which ran from 7:00 pm until midnight.

The center's first black box theater production will play this Saturday in Studio A. The show is an elegant production titled, "A Night At the Oscar's" and is presented by the SunSation Show Chorus. Tickets are selling quickly at \$8 per person.

M-2. Streets and Stormwater Manager Nowak advises that four employees were contestants in the APWA Equipment Rodeo held in Pinellas Park: Tim Auty, Chris Herring, Fred Khachab Jr., and Dave Padgett.

- M-3.** Streets and Stormwater Supervisor Hoston advises that the construction crew worked on the following projects:
- Removed 30 feet of curbing, 20 feet of sidewalk, and the driveway apron at 2236 Buena Vista Drive to repair the under-drain pipe and catch basin box
 - Saw cut the curbing at the Bel-Aire MHP entrance on 126th Ave N in preparation of repair and replacement of damaged curbing
- M-4.** Streets and Stormwater Foreman Henry advises that the maintenance crew worked on the following jobs:
- The Menzi mowed the waterway at the Long Branch Apartment complex
 - Continued cleaning both north and south ponds at Tech Data with the long arm excavator
 - Continued brush cutting and ditch bank renourishment along 126th Avenue
 - Removed invasive vegetation and cleaned the ditch at Indian Palms Apartments
 - Street sweepers worked in heavy deposited roadways throughout the City due to the large amount of leaves
- M-5.** Sign/Traffic Technician Hale worked on the following tasks:
- Attended technical sessions along with Streets and Stormwater Technician II Eldredge at the ATSSA Traffic Expo held in at the Tampa Convention Center
 - Checked the inventory and retro-reflectivity of the traffic and street name signs in Lake Allison Subdivision
 - Re-striped the front parking lot of Fire Station #42 located on Belcher Road, just north of East Bay Drive
- M-6.** Spray Technician Doolittle performed aquatic treatment at the following locations:
- Woodbrook Drive S - treated 1.5 acres of Castor Bean, Primrose Willow and Water Hemp with Weedestroy and Knockout
 - 5th Avenue NE - treated 1.5 acres of Water Hemp and Primrose Willow with Weedestroy and Knockout
 - 8th Street NE - treated 2 acres of Wild Taro and Primrose Willow with Weedestroy and Knockout
 - Channel One Golf Course - treated 2.93 acres of Barnyard Grass, Water Spinach, Pond Weed, Primrose Willow and Water Lettuce with Weedestroy, Knockout and Clipper
- M-7.** Facilities Manager Harwood reports the following project activity took place this week:
- The development order was signed for the Highland Recreation Complex project and the demolition permit for Phase I was received. Creative Contractors has mobilized and demolition of the tennis courts was started. Phase I includes the construction of a new entrance to Highland Recreation Complex from Lake Avenue which will serve as the main entrance to the complex while the building is being constructed. Phase I will take approximately 10 weeks to complete.
 - The bid for the renovation of the Operations Lab at Environmental Services was awarded to Caladesi Construction. A Notice to Proceed was issued last week and work is scheduled to start this week. The project should be completed by June 1, 2012.
 - Final drawings for the re-design of the roof at City Hall were received and have been submitted to the Building Division for review. Facilities Management staff will work with Long and Associates to develop a bid package for construction of the roof. The bid package should be ready for publication by the first week of March.
 - The City Commission approved the purchase of two (2) 30 ton Air Conditioning units for the gymnasium at Southwest Recreation Center. The units will be installed by Facilities Management staff. The units have been ordered and delivery is expected in 5 weeks.
 - Facilities Management received 108 work requests this past week and completed 45. A sample of these completed requests are:

- Repaired sidewalk lights and exterior lights on pump house at Southwest Rec Center
- Painted new Fleet Manager's office
- Repaired several issues at fire stations. Deficiencies were noted during an annual inspection of the fire stations by Facilities Management staff and Fire Department personnel.
- Repaired heater in Ladies Room at Southwest Rec Aquatics
- Rebuilt sign in front of Fire Station 38
- Repaired drywall and corner molding in the ballroom at the Community Center
- Repaired the magnetic lock on the restroom building at Northeast Park

M-8. Southwest Recreation Complex Manager McMahon reports:

- 168 dads and daughters attended the 34th annual Daddy Daughter Date Night on Saturday, February 18 from 6:30-9:00 pm. They enjoyed desserts, chocolate fountains, candy bowl party favors, dancing, contests, and pictures.
- Southwest Manager McMahon will be attending the U.S. Play Coalition conference at Clemson University from Sunday, February 26 - Wednesday, February 29, 2012. The conference features speakers from all over the country speaking on behalf of getting kids active, the benefits of play at home and in the community, sustainability, nature and play spaces to name a few.
- The Recreation, Parks and Arts Department is now accepting summer camp scholarship forms for this year's summer camp programs. There will be \$60,000 in scholarships available for youth ages 9-14 years who qualify financially. This funding comes from the Juvenile Welfare Board and Coordinated Childcare through the Out of School Time (OST) program that is held at Southwest Complex throughout the school year Monday - Friday 2:00-7:00 pm. There is also \$16,000 available to give to City of Largo residents of any age who qualify financially. This funding comes from fund raising efforts in the Recreation, Parks, and Arts Department and the Rotary Club of Largo.

M-9. Largo Cultural Center Business Manager Palumbo reports:

This past week the Cultural Center was the venue for one graduation, the Mid Pinellas Women in Business Expo, four rehearsals, three performances of Funny Girl, and two meetings. Eight O'clock Theatre's production of Funny Girl begins Friday, February 24 and runs through Sunday, March 11 in the Tonne Playhouse.

M-10. Manager Pincince reports that due to construction at the Highland Recreation Complex, the Glow in the Dark Easter Egg Hunt will be moved to the City Municipal Complex. The event will be held on Saturday, April 7 beginning at 7:00 pm. There will be age divided egg hunts, inflatables, carnival games, clowns and a presentation from the Largo Smuppets. Children will need a wristband to participate. Wristbands can be purchased now at Highland Recreation Complex for \$8 per wristband. Parking for the event will be on the south side of the City Municipal Complex.

M-11. Golf Course Manager Potts reports that there is a new late day golf special through the end of March. During the current busy season, the evening staff noticed that most players stopped coming in to play after 3:30 pm because they were not sure they would complete their round. The late day rate, \$12 "Sunset Special" was created to stimulate play. The new special begins 2 hours before sunset and changes as the days become longer. Staff have noticed an increase in golfers around the special and are encouraged that it will help to continue to contribute to the positive revenue trends they have been experiencing.

M-12. Largo Central Park Supervisor Wright reports the following projects were completed by the Largo Central Park Crew :

- Completed set up of two 20x40 tents, tables and chairs for the Largo Central Railroad annual member event.
- Delivered 15 truck loads of recycled mulch to the Nature Preserve.
- Delivered 3 truck loads of stone for the butterfly garden walk way at the Nature Preserve.
- Applied ant bait throughout Largo Central Park Nature Preserve.
- Cleaned all parking lots 1,2 and 3 and collected leaves at Largo Central Park.
- Raked and bagged excess leaves in Largo Central Park.
- Sprayed diquat to shape beds at the Largo Central Park Nature Preserve.
- Cleaned pond filters at Feed Store, Library and Railroad pond.
- Supervised a community clean up of Largo Central Park Nature Preserve which was held on Saturday, February 18 from 9:00 am until noon. Pinch A Penny donated 6 extended pool nets for taking trash out of the pond and donated \$300 for the lunch for the cleanup volunteers. Eighty community members participated in the cleanup.
- Mulched the entrance area of the Largo Library.
- Performed weekly maintenance of 180 parkland acres at Largo Central Park Nature Preserve, Central Park and the library including openings, closings, grounds maintenance, mowing, trash, bathrooms, blowing, boardwalks and hard-scape inspections .
- 19 reserved shelters serviced this past Saturday and Sunday.
- Replaced a leaking 3" mainline PVC tee in Largo Central Park.
- Replaced 3 broken rotor irrigation heads in Largo Central Park.
- Supervised 13 community service workers this past week.

M-13. Parks and Community Support Foreman Hinrichs reports the following projects have been completed by the parks maintenance staff, community support crew, spray technician and horticultural technician:

- Installed 2 "1/3 mile loop" signs at the Highland recreation pond.
- Re-mulched Highland Recreation pond tree beds.
- Finished Planting trees on 6th Place and 6th Avenue Southwest. This tree planting is complete.
- Retrieved 150 chairs and a generator from Southwest Recreation Center gym.
- Completed daily maintenance on mowers and power hand tools.
- Maintained all properties and completed site inspections.
- Changed trash and dog waste bags in all the neighborhood parks and all trash cans on West Bay Drive and Clearwater-Largo Road and Largo Cemetery.
- Serviced restrooms and trash removal at Southwest Recreation play ground area and Northeast Park.
- Detailed all work vehicles and ground maintenance equipment.

Attachments: City Calendar
Commission Action Item Status Report
Proposed Work Session Schedule

UPCOMING MEETINGS & EVENTS

Master Calendar

<p>Feb 25 Saturday</p> <p>10:00am Pinellas County PTA Health & Safety Fair Largo Central Park</p>	<p>Feb 27 Monday</p> <p>6:30pm RPA Advisory Board Meeting City Hall, Community Rooms</p>	<p>Mar 01 Thursday</p> <p>6:00pm Planning Board Meeting Commission Chamber</p>	<p>Mar 05 Monday</p> <p>6:30pm Community Development Advisory Board Meeting Community Room</p>
<p>Mar 06 Tuesday</p> <p>6:00pm Commission Meeting Commission Chamber</p>	<p>Mar 10 Saturday</p> <p>2:00pm Play Unplugged Largo Central Park</p>	<p>Mar 12 Monday</p> <p>6:00pm Community Development Advisory Board Community Room</p>	<p>Mar 13 Tuesday</p> <p>6:00pm Commission Work Session Community Room</p>
<p>Mar 14 Wednesday</p> <p>1:00pm MPO Meeting 315 Court Street, Clearwater</p>	<p>Mar 15 Thursday</p> <p>5:00pm Library Advisory Board Meeting Library Admin. Conf. RM</p> <p>6:00pm Historic Preservation Advisory Committee Community Room</p>	<p>Mar 20 Tuesday</p> <p>6:00pm Commission Meeting Commission Chamber</p>	<p>Mar 21 Wednesday</p> <p>9:00am PSTA Board of Directors' Meeting 3201 Scherer Dr., St. Petersburg</p> <p>1:00pm Pinellas Planning Council (PPC) Meeting 315 Court Street, 5th Floor, Clearwater</p>

***Commission Action Items
Update for Week Ending February 9, 2012***

February 7, Regular Meeting

- 1) Mayor Gerard has requested that staff contact Mr. Sandmann regarding the "Three Feet Please" campaign.

Assistant to the City Manager Evans has contacted Mr. Sandmann and a meeting will be scheduled in the coming weeks to derive a marketing strategy to help promote the "Three Feet Please" bicyclist safety campaign.

- 2) Request by Vice Mayor Crozier that any future inter-local recreation services agreements be presented at a Work Session.

Director Byrne advises that all future recreation services Interlocal service agreements will be brought to a Work Session.

PROPOSED WORK SESSION SCHEDULE

Work Session

<p>Mar 13 Tuesday</p> <p>8:00pm</p> <p>01 CIP Review (OMB)</p>	<p>Apr 10 Tuesday</p> <p>8:00pm</p> <p>01 Annual Audit Presentation (F) 02 Golf Course Update (RPA/AD) 03 Urban Forest - ECO Sys Svcs-Tree Report 04 WBD Property Disposition (CD) 05 Pavement Management Program (CD)</p>	<p>May 08 Tuesday</p> <p>8:00pm</p> <p>01 Confirmation/FY2013 Budget Direction 02 Golf Course Update - Part 2 03 CDC Update (CD) 04 CDBG Action Plan</p>	<p>Jun 12 Tuesday</p> <p>8:00pm</p> <p>01 Stormwater Update (CD) 02 LAP Certification</p>
<p>Jul 10 Tuesday</p> <p>8:00pm</p> <p>01 CDC Update (CD)</p>	<p>Aug 10 Friday</p> <p>12:00pm</p> <p>01 FY2013 Budget Review</p>	<p>Aug 14 Tuesday</p> <p>8:00pm</p> <p>Future Work Session</p>	<p>Aug 17 Friday</p> <p>12:00pm</p> <p>01 FY 2013 Budget Review</p>
<p>Sep 11 Tuesday</p> <p>8:00pm</p> <p>Future Work Session</p>	<p>Oct 09 Tuesday</p> <p>8:00pm</p> <p>Future Work Session</p>	<p>Nov 13 Tuesday</p> <p>8:00pm</p> <p>Future Work Session</p>	<p>Dec 11 Tuesday</p> <p>8:00pm</p> <p>Future Work Session</p>